



DISTRICT 10 SPRING ROUNDUP

CONSUMER DECISION MAKING

April 16, 2024



Fredericksburg, TX

Consumer Decision Making

DATE: Tuesday, April 16, 2024

LOCATION: Gillespie Extension Office ([38 Business Ct, Fredericksburg, TX 78624](#))

SCHEDULE

8:30 a.m.	Contest Registration Opens
9:00 a.m.	Participant Orientation
9:30 a.m.	Contest Begins
	Awards (<i>following contest and tabulation</i>)

ABOUT THIS CONTEST

The District 10 4-H **Consumer Decision Making Contest** is a competitive event based on the skills of consumer observation, comparison, and the ability to make a fact-based purchase. Teams of 3 to 4 are provided classes to “judge” based on a consumer scenario. Four options are provided for each class and teams must rank those options accordingly. Older age divisions are expected to defend their purchases to a panel of judges.

CONTEST TYPE

District Qualifying:

1. Counties may enter an unlimited number of teams and up to 2 individuals in the District Consumer Decision Making Contest in each age division.
2. District 10 Senior Teams who place 1st – 3rd will advance to Texas 4-H State Roundup in June.
3. Additionally, 1st – 3rd High Point Individuals per District may also advance to State Roundup if they are not part of a top 1st – 3rd team.

CONTEST STRUCTURE

Team & Individual: Consumer Decision Making teams must be comprised of 3-4 youth in the same age division **unless they are a Junior contestant moving up to Intermediate Team*. This contest also allows individual competitors. *Please note that only two individuals per age division will be allowed at District. If you have three individuals, they will be required to combine into a team to compete at District.

Substitutions:

All substitutions for **District 10 MUST COME FROM THE COUNTY EXTENSION AGENT**. If an agent is not present at the contest to make last minute substitutions, you need to contact the **District 10 4-H Specialist** to request a substitution for your county. No changes can be made to the teams after check-in with the Contest Committee. Teams who have won at State and judged at the National Contest, are ineligible to compete in the District Contest.

VOLUNTEERS TO ASSIST WITH CONTEST

The District Consumer Decision Making Contest is recruiting additional volunteers to help as group leaders. Please sign up volunteers [HERE](#). **Volunteer names will be due by March 31, 2024.**

CONTEST RULES

- General Rules:** The District 10 4-H Consumer Decision Making Contest will select contest categories from the 2023-2024 State Guide:
 - [2023-2024 Texas 4-H CDM Categories Guide](#)
 - [2023-2024 Texas 4-H CDM Category Examples: Professional Dress & Grocery Meats](#)
- Contest Classes, Questions & Reasons:** Contestants will judge six (6) classes selected from consumer products from the official Contest Categories linked above. Contestants will be allowed 8 minutes for judging each class. Junior teams and individuals are not required to give reasons. One class of reasons will be required for Intermediates and two classes of reasons for Seniors. Five classes will come from the study materials and one mystery class (*not covered in the study materials*). No printed materials may be used as an aid during the contest.
- What to Bring:**
 - Clipboard
 - Regular Calculator (Cannot be a scientific calculator or cell phone/smart device)
 - Several sharpened pencils with good erasers
 - Blank paper for taking notes on classes.
 - Scantrons will be provided by the District 10 Consumer Decision Making Committee. The official scantron will be [Universal A #705A-12](#). Students should know how to use scantrons properly before coming to the contest.
- Scores:** Results will be based on placing scores only for Junior teams/individuals. Results for Intermediate teams/individuals will be based on placing scores plus one reasons class. Results for Senior teams/individuals will be based on placing scores plus two reasons classes. For team placings, teams of 4 will have their lowest individual score dropped. Teams of 3 will have all three individual scores count toward their team score. All ties among any placing team or individual will be broken via designated tiebreakers.
- Study Materials & Resources:** All study materials for this contest are located at: <https://texas4-h.tamu.edu/projects/consumer-education/>
 - [Download](#) – Contest Placing & Scoring Classes
 - [Download](#) – Practice Judging Worksheet
 - [Download](#) – Presenting Oral Reasons Guide