



VIRTUAL 4-H STORYBOARD

Submission Deadline: March 19, 2024

Results Posted: April 26, 2024

Virtual Contest



Virtual 4-H Storyboard

DATE: Results Posted – April 26, 2024

LOCATION: Online Submission on https://www.v2.4honline.com

SCHEDULE

March 1, 2024 4-H Storyboard Registration OPENS on 4HOnline (v2.4honline.com)

March 19, 2024 Early Registration CLOSES. \$15 per storyboard entered. Late Registration CLOSES. \$40 per storyboard entered.

No late registrations will be accepted after the final late registration deadline.

April 26, 2024 Fashion Storyboard Results released and awards mailed to County Offices.

ABOUT THIS CONTEST

The **4-H Storyboard** is an industry-inspired method of displaying original designs. The storyboard "tells the story" of the designer's idea. The storyboard includes original illustrations, flats, and more to promote the design.

CONTEST TYPE

Invitational:

- 1. Counties may submit unlimited entries in each Storyboard category, per age division.
- 2. All 4-H Senior age division participants are eligible to participate in Texas 4-H State Roundup.

CONTEST STRUCTURE

Individual ONLY: There are no team components to this contest, this is an individual contest only. Individuals will compete by submission of a 4-H Storyboard only. There will not be an interview.

CONTEST RULES

- 1. **General Rules:** The District 10 Virtual 4-H Storyboard Contest will follow the Texas 4-H rules for all age divisions. State resources are linked below:
 - 2023-2024 Texas 4-H Storyboard Rules & Guidelines
 - Additional Resources: https://texas4-h.tamu.edu/projects/fashion-interior-design/
- 2. **NEW!** Design Brief: Dream

"Dream" serves as the ultimate source of inspiration for this fashion concept. The concept revolves around the multifaceted nature of dreams, whether they are the surreal visions that captivate a sleeping mind or the vivid aspirations that fuel the conscious soul. The fashion narrative will blur the lines between reality and reverie, creating a visual story that celebrates the ethereal and the tangible. This concept invites designers to translate the essence of dreams into fashion, evoking a sense of wonder, mystery, and endless possibility.

CONTEST RULES (CONTINUED)

- 3. <u>Design Process:</u> The designer will follow their own design process when creating their original design and storyboard. Some of the steps to be used may include:
 - 1. Determining what inspires you or what is your idea.
 - 2. Research your inspiration find pictures that represent your inspiration, include color inspiration and current trends related to your inspiration.
 - 3. Create sketches of design ideas and continue to modify your sketches until you create your perfect design. Finalize your design illustration. Then create flats or technical drawings.
 - 4. Select fabrics or other construction materials to be used in your design.
- 4. What to Upload: Each 4-H member must upload their digital storyboard (see format and size requirements below) and the District 10 4-H Storyboard label (Download HERE) with their entry on 4HOnline.
- 5. <u>Digital format:</u> Storyboards can be created using a digital platform including but not limited to Canva, Picmonkey, InDesign, Illustrator, Photoshop, Adobe Illustrator, and PowerPoint. All entries must be saved as a PDF, jpeg, jpg or png.
- 6. <u>Storyboard size requirements:</u> Depending on the platform that you are using there will be different pre-determined size templates, most will also include the option to select custom dimensions. Storyboard dimensions need to be between 18"and 24" (in one direction) and 24"and 30" (in the other direction). Recommended size is 18" X 24".
- 7. <u>Number of garments/ designs:</u> Focus on **one** garment/design for the storyboard. Contestants may provide up to two (2) variations of the original design.
- 8. <u>Categories:</u> A 4-H member may compete in only <u>ONE</u> category for Storyboard. Categories include:
 - **Wearable:** Clothing that can be worn. Includes items such as pants, shorts, skirts, blouses, sweaters, coats, dresses, etc.
 - Accessory: Includes items such as belts, purses, bags, hats, etc.
 - **Jewelry:** Includes necklaces, bracelets, rings, earrings, etc.
 - **Pet Clothing:** Includes items that can be worn by a pet or any other animal.
 - **Home Décor:** Items that are easy to move and make a home visually appealing, examples of home décor items include: throw pillows, table runner, or wall hanging.
 - **Home Furnishings:** Items that make a home comfortable for living or working in. Examples include: couch, ottoman, chair, tables, desks, beds and the like.
- 9. <u>Scoring:</u> Storyboards will be evaluated based on the 4-H Digital Storyboard <u>Score Sheet</u>. For full description of how storyboards will be evaluated please see page 2-3 of the <u>Texas 4-H State Storyboard Guidelines</u>.