



VIRTUAL 4-H STORYBOARD

Submission Deadline: March 21, 2023

Results Posted: April 28, 2023

Virtual Contest



Virtual 4-H Storyboard

DATE: Results Posted – April 28, 2023

LOCATION: Online Submission on https://www.v2.4honline.com

SCHEDULE

March 3, 2023 4-H Storyboard Registration OPENS on 4HOnline (v2.4honline.com)

March 21, 2023 Early Registration CLOSES. \$15 per storyboard entered.

March 24, 2023 Late Registration CLOSES. \$40 per storyboard entered.

No late registrations will be accepted after the final late registration deadline.

April 28, 2023 Fashion Storyboard Results released and awards mailed to County Offices.

ABOUT THIS CONTEST

The **4-H Storyboard** is an industry-inspired method of displaying original designs. The storyboard "tells the story" of the designer's idea. The storyboard includes original illustrations, flats, and more to promote the design.

CONTEST TYPE

Invitational:

- 1. Counties may submit <u>unlimited</u> entries in each Storyboard category, per age division.
- 2. All 4-H Senior age division participants are eligible to participate in Texas 4-H State Roundup.

CONTEST STRUCTURE

Individual ONLY: There are no team components to this contest, this is an individual contest only. Individuals will compete by submission of a 4-H Storyboard only. There will not be an interview.

CONTEST RULES

- 1. **General Rules:** The District 10 Virtual 4-H Storyboard Contest will follow the Texas 4-H rules for all age divisions. State resources are linked below:
 - 2022-2023 Texas 4-H Storyboard Rules & Guidelines
 - Additional Resources: https://texas4-h.tamu.edu/projects/fashion-interior-design/
- 2. **NEW!** Design Brief: No Design Brief for 2023! The design brief has served as the inspiration and the direction of a 4-H member's original design for the 4-H Storyboard Invitational contest. In 2023 4-H members competing in the Storyboard Invitational will not be given a design brief, but instead will have the opportunity to find their own inspiration and direction for their design. 4-H members should create their original design and Storyboard based on something that personally inspires them.

CONTEST RULES (CONTINUED)

- 3. <u>What to Upload:</u> Each 4-H member must upload their digital storyboard (see format and size requirements below) and the District 10 4-H Storyboard label (Download <u>HERE</u>) with their entry on 4HOnline.
- 4. <u>Digital format:</u> Storyboards can be created using a digital platform including but not limited to Canva, Picmonkey, InDesign, Illustrator, Photoshop, Adobe Illustrator, and PowerPoint. All entries must be saved as a PDF, jpeg, jpg or png.
- 5. **Storyboard size requirements:** Depending on the platform that you are using there will be different pre-determined size templates, most will also include the option to select custom dimensions. Storyboard dimensions need to be between 18" and 24" (in one direction) and 24" and 30" (in the other direction). Recommended size is 18" X 24".
- 6. <u>Number of garments/ designs:</u> Focus on one garment/design for the storyboard. Contestants may provide up to two (2) variations of the original design.
- 7. <u>Categories:</u> A 4-H member may compete in only <u>ONE</u> category for Storyboard. Categories include:
 - **Wearable:** Clothing that can be worn. Includes items such as pants, shorts, skirts, blouses, sweaters, coats, dresses, etc.
 - Accessory: Includes items such as belts, purses, bags, hats, etc.
 - Jewelry: Includes necklaces, bracelets, rings, earrings, etc.
 - **Pet Clothing**: Includes items that can be worn by a pet or any other animal.
 - Home Décor –items that are easy to move and make a home visually appealing, examples
 of home décor items include: throw pillows, table runner, or wall hanging.
 - **Home Furnishings** –items that make a home comfortable for living or working in. Examples include: couch, ottoman, chair, tables, desks, beds and the like.
- 8. <u>Scoring:</u> Storyboards will be evaluated based on the 4-H Digital Storyboard <u>Score Sheet</u>. For full description of how storyboards will be evaluated please see page 2-3 of the <u>Texas 4-H State</u> <u>Storyboard Guidelines</u>.