

2011

Texas 4-H & Youth Development Program

Clothing and Textiles



2011 Pantone Fall Fashion Color Report: Blue iris (Temperley London), Royal Lilac (Zac Posen), Caribbean Sea (Peter Som), Shady Glade (Carmen Marc Valvo), Twilight Blue (Yigal Azrouel)Shitake (Elie Tahari) Withered Rose (Brian Reyes)

Packet Includes information for:

Fashion Show Buying & Construction

Fashion Show Natural Fiber

Stage Design Contest

Fashion Storyboard

Narrator Contest

Clothing and Textiles Advisory Board



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2011 4-H CLOTHING PACKET CONTACT INFORMATION

Mrs. Angela McCorkle
Extension Program Specialist
Family Development & Resource Management (FDRM)
Texas Agrilife Extension Service
Phone: 979-845-1150
Fax: 979-845-6496
armccorkle@ag.tamu.edu

Physical Address

1111Research Parkway, Suite 126
College Station, TX 77845

Mailing Address

2251 TAMU
College Station, TX 77843-2251

Packages sent UPS or FedEx should use the physical address.

2011 4-H CLOTHING & TEXTILES CONTEST DEADLINES

4-H CLOTHING AND TEXTILES ADVISORY BOARD APPLICATION (4-H Members, Volunteer Leaders & Agents)

Application requirements include a letter of recommendation from the county Extension agent responsible for 4-H Clothing projects; agent applicants need a letter of recommendation from their district Extension administrator along with the application form.

Application and letter of recommendation can be sent to Angela McCorkle via postal service, e-mail or fax.

Application deadlines: Thursday, December 30, 2010 and June 3, 2011

NARRATOR CONTEST

Entries must be postmarked by Thursday, December 30, 2010. The narrator contest entries will be judged at the January advisory meeting. Video may be submitted on DVD or VHS. Videos are not returned.

Application and video can be sent to:

Mrs. Wanda Lee
4-H Clothing Advisory Board
306 County Road 352
Gause, TX 77857

Application and video deadline: Thursday, December 30, 2010

STAGE DESIGN CONTEST

All completed applications should be mailed directly to Angela McCorkle.

Entry deadline: February 1, 2011

FASHION SHOW – BUYING, CONSTRUCTION, & NATURAL FIBER (State Entries)

3 copies of all completed entry materials need to be mailed to Angela McCorkle. Entries must be received by Wednesday, May 11, 2011. NO late entries will be accepted.

Entry deadline: Wednesday, May 11, 2011

FASHION STORYBOARD (State Entries)

Storyboards must be checked in on Tuesday, June 14, 2011. **Do Not Mail.** The specific time and location for check-in will be announced in the Texas 4-H Roundup program. The Fashion Storyboard contest is based on visual communication and does not have an interview.

QUILT CHALLENGE

The challenge is limited to the first 75 persons/groups who return the challenge request form. Request forms will be accepted starting September 15th. You will receive notification if you/your group is one of the first 75.

Completed quilts can be mailed to Katie Phillips or hand delivered on during Roundup.

Katie Phillips
Kaufman County
2471 N. state Hwy. 34
Kaufman, TX 75142

4-H CLOTHING AND TEXTILES ADVISORY BOARD

OVERVIEW

The Texas 4-H Clothing and Textiles Advisory Board offers 4-H members, volunteer leaders, and county Extension agents an opportunity to help determine and expand the 4-H clothing program by recommending and implementing special activities and new project ideas. The Texas 4-H Clothing and Textiles Advisory Board provides the leadership and coordination of the Texas 4-H Roundup Clothing contests.

PURPOSE

The purpose of the 4-H Clothing and Textiles Advisory Board is to provide vision for the future of the clothing and textiles project, promote the Clothing and Textiles project to Texas youth and to provide representation from all areas of the state within the 4-H Clothing and Textiles project.

ABOUT THE CLOTHING AND TEXTILES ADVISORY BOARD

The Texas 4-H Clothing and Textiles Advisory Board members include senior 4-H members, volunteer adult leaders, county Extension agents, and industry representatives. The Advisory Board promotes the purpose and goals of the Texas 4-H clothing program. The Board may also review project materials and activities and recommend program directions, special activities, new materials, and competitive events. The board also helps plan and conduct all clothing-related contests at State Roundup. Membership on the board gives a voice in planning the future of 4-H clothing and textiles. Membership applications are due in December for a two-year term beginning in June each year and June for a two-year term beginning in January.

NECESSARY FORMS

The following are required for Clothing and Textile Advisory Board applications.

- Advisory Board Application
- Letter of recommendation – from the county Extension agent responsible for 4-H Clothing project; agent applicants need a letter of recommendation from their district Extension administrator.

APPLICATION DEADLINES: Thursday, December 30, 2010 and Friday, June 3, 2011

NARRATOR CONTEST

General Rules and Guidelines

RESPONSIBILITIES

Four 4-H members will be selected to serve as narrators for the Texas 4-H Fashion Show Awards Program. Those chosen as narrators may not participate in State Fashion Show (or vice versa.)

QUALIFICATIONS

- Must have passed their 14th birthday but not their 19th birthday on August 31, 2010 to be eligible.
- Experience in public speaking.
- Demonstrate an interest in speaking before large groups.
- Interest and/or experience in narrating fashion shows.
- Have a Roundup schedule that does not conflict with Fashion Show events.
- Must not have been selected and/or participated as one of the top four state winners in the narrator contest in the past.
- Narrators selected to serve as the Texas 4-H Fashion Show Narrator may not participate in another Texas 4-H Roundup competition on the day of the Fashion Show.

SELECTION

Applicants are to return the following:

- 2011 Texas 4-H Fashion Show Narrator Application Form
- DVD or VHS video tape (to fit in standard VCR; **do not** use a Super VHS recorder) of narration, using the script for Texas 4-H Fashion Show Narrator Applicants.

Please send only one tape or DVD, and do not send any materials not requested. Narration should be read as if on stage before an audience. It is a very festive and fast-moving event. Applicants should pay attention to phrasing, pronunciation, and pace as models are on stage. Use a microphone, and **do not** add background music to your narration. Wear appropriate clothing, such as Sunday attire.

Narrators will be expected to pay the Roundup registration fee and to observe all Roundup regulations. The DVDs or video tapes will not be returned.

JUDGING CRITERIA

Applicants will be judged on the following

- Poise and self-confidence
- Pronunciation and enunciation of the script
- Voice clarity
- Audience appeal

Application Due Date: Thursday, December 30, 2010

Send form and video tape to:

**Mrs. Wanda Lee
306 County Road 352
Gause, Tx 77857-7277**

STAGE DESIGN CONTEST

General Rules and Guidelines

RESPONSIBILITIES

A team of 4-H members (up to 9 team members and 1 coach) will be selected to design, provide, and set-up the stage décor for the Texas 4-H Fashion Show Awards Program. Stage setup will be held in Rudder Theater at Texas A&M University on the day of the Fashion Show beginning at 9:00 a.m.; take down will begin immediately following the Fashion Show. Those chosen may not participate in the State Fashion Show or serve as a Fashion Show Narrator.

QUALIFICATIONS

- Must have passed their 14th birthday but not their 19th birthday on August 31, 2010 to be eligible for 2011 Texas 4-H Roundup
- Have interest in and/or experience as a stage hand or stage design/décor
- Have a Roundup schedule that does not conflict with stage set-up and take-down
- Have economic backing to produce décor/scenery entered
- Must comply with attached guidelines
- Each stage design team member will be expected to pay the Roundup registration fee and observe all Roundup regulations.
- Team members from a previous 1st place state winning stage design team are not eligible to participate. A county may enter with the same coach but not with winning team members.
- 4-H Stage Design winners selected for the Texas 4-H Fashion Show may **not** participate in another Texas 4-H Roundup competition on the day of the fashion show.

SELECTION

Applicants are to return the following:

- 2011 Texas 4-H Fashion Show Stage Design Contest Application Form
- Information and Cost Sheet
- Size of Props and Set-up Procedure Sheet
- Detail Sheet
- Completed illustration (must be in color and no larger than 8-½" x 11", matted)

Please do not send extra pages, information, or photos.

JUDGING CRITERIA

Applicants will be judged on the following:

- Originality and uniqueness of design
- Audience appeal
- Feasibility, economics, and practicality
- Presentation of idea and completeness of paperwork

Note to applicants: As you prepare the stage design plans, and particularly the fashion show entry on the stage, be sure to consider the height of the Fashion Show participants wearing heels (Is the entry area tall enough to allow entry without bending down?) and the width of some garments (some specialty entries may use hoop slips, which are not flexible and require more space). Also consider the preparation of props for the stage and whether or not the prop will maintain its quality for 8-10 hours prior to the Fashion Show.

Texas 4-H Management will recognize the first place winner in the stage design contest and reserves the right to utilize the first place design for the Texas 4-H Fashion Show at Roundup

Applications/Forms Due Friday, February 4, 2011

All entry materials need to be mailed directly to:

2011 Stage Design Contest

Attention: Mrs. Angela McCorkle, Extension Program Specialist

Mailing Address:

2251 TAMU
College Station, TX 77843-2251

Physical Address (for UPS or FedEx):

1111 Research Parkway, Suite 126
College Station, TX 77845

STAGE DESIGN CONTEST HELPFUL HINTS

Here are some things to think about when designing stage decorations:

- State 4-H Fashion Show will be held on Wednesday of Roundup during the Roundup evening assembly.
- Set up time: Wednesday, 9:00 a.m. – 12:00 noon; take down time: Wednesday evening immediately following the Fashion Show and Roundup Assembly.
- Fashion Show will be held in Rudder Theater, Texas A&M University campus.
- The winning team will be assisted by Rudder Theater Arena staff.
- Seating area for the Fashion Show will seat approximately 2,500 people.
- Anything “flat” on the floor of the stage will be difficult for the audience to see.
- “Run-way” style fashion show; fast paced like ones in Paris and New York.
- Average attendance at Fashion Show: 200-300 people.
- Decorations and props must be easy to transport, set up, and take down.
- Keep “perspective” in mind. Are decorations/props proportionate to the stage and room size? Will someone sitting at the back of the auditorium see as well as someone sitting in the front row?
- Are decorations/props constructed to be self-supporting?
- You will not be allowed to hammer decorations/props to the stage floor or hang them on the stage curtains.
- Will Fashion Show participants interact with props?
- Keep in mind the theme, color, scheme, and scenic elements.
- Decorations/props should not distract from or over-power the participants and their garments.

Please keep in mind that approximately 100 participants will be modeling during the Fashion Show.

The Fashion Show buying and construction will include two divisions with four categories each: Buying (casual, dressy, formal, specialty) and Construction (casual, dressy, formal, specialty) as well as 2 categories of Natural Fibers. There will be groups of 12 participants on the stage 10 times.

Example: Buying Casual – 12 participants will come on stage, model, and exit the stage; Construction Casual – 12 participants will come on stage, model, receive awards, and exit stage; etc., etc.

Music will be provided; however, the winning team may be called for suggestions that will compliment their stage décor.

Resources

- Local high school drama teacher
- Community theater director

Reference Books

- Stage Design and Properties, Michael Holt
- Create Your Own Stage Props, Jacquie Govier
- Theater Backstage from A to Z, Warren C. Lounsbury

2011 4-H FASHION SHOW

BUYING AND CONSTRUCTION

General Rules and Guidelines

OVERVIEW

The 4-H Fashion Show is designed to recognize 4-H members who have completed a Clothing and Textiles project. The following objectives are taught in the Clothing and Textiles project: knowledge of fibers and fabrics, wardrobe selection, clothing construction, comparison shopping, fashion interpretation, understanding of style, good grooming, poise in front of others and personal presentation skills.

PURPOSE

The purpose of the Fashion Show Buying and Construction is an opportunity for 4-H members to exhibit the skills learned in their project work. It also provides the members an opportunity to increase their personal presentation skills.

FASHION SHOW BUYING AND CONSTRUCTION

4-H Fashion Show at the county level is an optional activity open to all 4-H members who have completed a clothing project. Senior 4-H members who have completed and won at the district Fashion Show competition can compete at the Fashion Show at State Roundup. Each district may send one contestant from each of the four categories (casual, dressy, formal, and specialty) in construction and buying. District winners in the Fashion Show Buying and Construction division are no longer able to compete in the Natural Fiber contest unless they win the district Natural Fiber Contest. If a participant is a district fashion show Buying or Construction winner and a district Natural Fiber winner they will be able to compete in both contests.

ELIGIBILITY REQUIREMENTS

The purpose of the following requirements is to provide as fair an opportunity as possible for participation by as many outstanding 4-H members as possible. The requirements given below apply to senior members who plan to participate in the state contest. Failure to comply with the requirements will result in disqualification or penalty deductions from the final score.

1. A 4-H member must have passed their 14th birthday but not their 19th birthday on August 31, 2010, to be eligible for 2011 Texas 4-H Roundup.
2. Participants must complete a 4-H clothing project between June 10, 2010, and the district contest. All garments/ensembles to be judged must have been purchased (renting a garment is not permitted in the buying division) or constructed (construction division) during participation in a 4-H clothing project between June 10, 2010, and the district contest.
3. The Fashion Show has four categories (casual, dressy, formal, and specialty) within each division buying and construction. The 4-H member must choose a division and category at the county level and compete in that division at all levels. The entry worn at district must be the entry at the state contest. Accessories such as shoes, jewelry, hat, gloves, and scarfs may be changed, but changes must be included on the paperwork. The appropriate garment category should be determined by the style, fabric, and use of the garment. No one may change divisions or categories between district and state contests.

A. CONSTRUCTION

1. Garments may be constructed by sewing, knitting, or crocheting using new or recycled materials. Accessories may be purchased.
2. All garments worn (garments that are visible – i.e., blouse under jumper) during the interview process must be constructed.
3. **Category Descriptions**
 - a. **Casual**, for school and casual after-school activities, such as spectator sports, picnics, and casual dates. Examples are pants, jeans, skirts, or shorts each with a top; jumpsuit, casual or sporty dress, skirt or pants with casual/sporty jacket, school coat, and coordinated separates.
 - b. **Dressy**, for ensembles worn to dressy activities such as dinner dates, theater, banquets, and job/scholarship interviews. Examples are men’s and women’s suits, dressy dresses, and dressy coats.
 - c. **Formal**, limited to garments worn for formal evening events and formal weddings. This category includes tuxedos, formal gowns, wedding dresses, and bridesmaid dresses. Garments in the category should not be suitable for ordinary daily activity.
 - d. **Specialty**, limited to athletic and special-purpose garments. Examples are band, pep squad, and cheerleader uniforms; athletic garments such as jogging suits, swim suits, leotards, and ski-wear; sleep wear; historical period garments and theatrical and circus-type costumes such as clown suits and ballet costumes. Garments in the category should not be suitable for ordinary daily activities.

B. BUYING

1. In the Buying division, comparison shopping may include department stores, boutiques or specialty stores, mail order catalogs, outlet stores, resale shops and professional seamstresses. Three **different** sources must be used – not three sections of a single store.
2. During comparison shopping, if it is determined that paying a professional seamstress (at normal hourly rate) to construct the ensemble is the best choice for purchasing a garment, list the cost of fabrics, patterns, notions, and other supplies and payment to the seamstress as the cost of the garment. Enter the appropriate information in the column headed “Garment/Ensemble Selected” on the Buying Division Worksheet.
3. All garments worn (garments that are visible – i.e., blouse under jumper) during the interview process must be included in the buying worksheet.

4. Category Description

- a. **Casual**, for school and casual after-school activities, such as spectator sports, picnics, and casual dates. Examples are pants, jeans, skirts, or shorts each with a top; jumpsuit, casual or sporty dress, skirt or pants with casual/sporty jacket, school coat, and coordinated separates.
- b. **Dressy**, for ensembles worn to dressy activities such as dinner dates, theater, banquets, and job/scholarship interviews. Examples are men's and women's suits, dressy dresses, and dressy coats.
- c. **Formal**, limited to garments worn for formal evening events and formal weddings. This category includes tuxedos, formal gowns, wedding dresses, and bridesmaid dresses. Garments in the category should not be suitable for ordinary daily activity.
- d. **Specialty**, limited to athletic and special-purpose garments. Examples are band, pep squad, and cheerleader uniforms; athletic garments such as jogging suits, swim suits, leotards, and ski-wear; sleep wear; and theatrical and circus-type costumes such as clown suits and ballet costumes. Garments in the category should not be suitable for ordinary daily activities.

4. Once a contestant has won first place at the state contest in one division (buying or construction), he/she is no longer eligible to compete in that division.

NECESSARY FORMS

The forms listed below are required for participants in the 2011 Texas 4-H Fashion Show state contest.

- **2011 4-H Fashion Show Entry Form** (which includes project goals, activities, leadership, community service and signatures)
- **2011 4-H Fashion Show Division Worksheet** (Construction or Buying)

JUDGING CRITERIA

The contestant's Fashion Show Entry Form, Fashion Show Division Worksheet (buying or construction), modeling, and interview will be used to evaluate knowledge and skills in the following:

- Quality of project activities and written materials: 25%
- Knowledge of fiber and fabric characteristics, use, and care: 30%
- Ability to evaluate garment quality and apply knowledge: 25%
- Appearance, fit, and fashionability: 20%

A panel of judges will evaluate and score the entries based on their Fashion Show paperwork and interviews. **Presentations will not be permitted during the interview judging.** Each garment category will be judged separately. A participant receives a 5 point deduction for not following all Fashion Show requirements. This includes not completing all forms or illegible or incorrect forms, missing orientation, and not turning in donor thank-you notes.

If ties should occur, the ties will be broken using partial scores in the following order.

1. Ability to evaluate garment quality and apply knowledge subtotal score.
2. Knowledge of fiber and fabric characteristics, uses, care subtotal score.
3. Appearance, fit, and fashionability subtotal score.
4. Garment meets the competition eligibility requirements.
5. Garment is well made.
6. Garment style makes good use of the fiber and fabric characteristics.
7. Modeling, poise, and grooming.
8. Garment and accessories fashionable and appropriate.
9. Fit appropriate for the body.

Judges scores will be totaled by a tabulation committee.

Participants must be present for all Texas 4-H Fashion Show activities, including orientation, judging, dress rehearsal, and Fashion Show. 4-H Scholars are excluded.

THANK YOU NOTES

Participants must **bring to orientation stamped and addressed thank you notes** for the fashion show donors. Failure to comply with this requirement will result in point deductions or disqualification of the participant.

FASHION SHOW ENTRY FORMS

All entry materials need to be mailed directly to:

2011 Fashion Show Entry
Attention: Mrs. Angela McCorkle, Extension Program Specialist

Mailing Address:
2251 TAMU
College Station, TX 77843-2251

Physical Address (for UPS or FedEx):
Family Development & Resource Management
1111 Research Parkway, Suite 126
College Station, TX 77845

2011 Fashion Show

Natural Fiber

General Rules and Guidelines

OVERVIEW

The 4-H Fashion Show is designed to recognize 4-H members who have completed a Clothing and Textiles project. The following objectives are taught in the Clothing and Textiles project: knowledge of fibers and fabrics, wardrobe selection, clothing construction, comparison shopping, fashion interpretation, understanding of style, good grooming, poise in front of others and personal presentation skills. 4-H members participating in the Natural Fiber Contest are encouraged to study, promote and use cotton, wool, and mohair – natural fibers produced in Texas.

PURPOSE

The purpose of the Fashion Show Natural Fiber contest is an opportunity for 4-H members to exhibit the skills learned related to Cotton and Wool/Mohair. To recognize 4-H members who do outstanding work in a clothing project that includes the study of cotton or wool, and mohair.

FASHION SHOW NATURAL FIBER

4-H members who have placed first in the district Natural Fiber contest may enter the Natural Fiber Competition at Texas 4-H Roundup. District winners in the Fashion Show category (casual, dressy, formal, specialty) in buying or construction division are no longer able to compete in the Natural fiber contest, unless they win the district Natural Fiber Contest. If a participant is a district fashion show buying or construction winner and a district Natural Fiber winner they will be able to compete in both contests.

ELIGIBILITY REQUIREMENTS

The purpose of the following requirements is to provide as fair an opportunity as possible for participation by as many outstanding 4-H members as possible. The requirements given below apply to senior members who plan to participate in the state contest. Failure to comply with the requirements will result in disqualification or penalty deductions from the final score.

1. A 4-H member must have passed their 14th birthday but not their 19th birthday on August 31, 2010, to be eligible for 2011 Texas 4-H Roundup.
2. Participants must complete a 4-H clothing project between June 10, 2010, and the district contest. All garments/ensembles to be judged must have been purchased (renting a garment is not permitted in the buying division) or constructed (construction division) during participation in a 4-H clothing project between June 10, 2010, and the district contest.
3. The Natural Fiber Contest has two categories; cotton and wool/mohair. The entry in the Natural Fiber contest does not have to be the same entry as the Fashion Show Buying or Construction entry. The 4-H member must choose a category at the county level and compete in that category at all levels. The entry worn at the district contest must be the one worn at the state contest. Accessories such as shoes, jewelry, hat, gloves, and scarfs may be changed, but changes must be included on the paperwork. The appropriate garment category should be determined by the style, fabric, and use of the garment. No one may change divisions or categories between district and state contests.

A. COTTON

Each garment entered must contain a minimum of 60% cotton. Knowledge of fiber characteristics, production and end use is required.

B. WOOL/MOHAIR

Each garment entered must contain a minimum of

- 60% wool and 40% other fiber
- 60% mohair and 40% other fiber
- 60% blend of the two fibers and 40% other fiber
- 100% wool/mohair blend is also acceptable.

Knowledge of fiber characteristics, production and end use is required.

4. The garment selected can be constructed or purchased. A complete outfit, except for a blouse or shirt under the garment, is made of the eligible fashion fabric. Example: Jacket and pants made of wool. Shirt or blouse does not need to be made of wool. A full length coat made of eligible fashion fabric. It may be worn over a garment of any fiber content. Lining fabric, interfacing fabric, and trims are not required to meet the fiber content requirements.
5. Once a contestant has won first place at the state contest in one category (cotton or wool/mohair), he/she is no longer eligible to compete in that category.

NECESSARY FORMS

The forms listed below are required for participants in the 2011 Texas 4-H Fashion Show state contest.

- **2011 4-H Fashion Show Entry Form** (which includes project goals, activities, leadership, community service and signatures)
- **2011 Texas Fashion Show Natural Fiber Worksheet** (cotton or wool/mohair)

JUDGING CRITERIA

If the Fashion Show Entry Form and the Fashion Show Natural Fiber Worksheet do not show that the entry meets the eligibility requirements, the entry will be disqualified.

The contestant's Fashion Show Entry Form, Fashion Show Natural Fiber Worksheet, modeling and interview will be used to evaluate knowledge about the fiber's characteristics, uses in apparel, and ability to apply knowledge to the selection process. The contestant will model the garment for evaluation of the appearance, fit, and fashionability. Evaluation will be by a panel of judges. The value of each set of criteria will be:

- Quality of project activities and written materials of the natural fiber of their entry: 15%
- Knowledge of fiber characteristics and uses of the natural fiber of their entry: 40%
- Ability to apply knowledge: 30%
- Appearance, fit, and fashionability: 15%

A panel of judges will evaluate and score the entries based on their Fashion Show paperwork and interviews. **Presentations will not be permitted during the interview judging.** Each garment category will be judged separately. A participant receives a 5 point deduction for not following all Fashion Show requirements. This includes not completing all forms or illegible or incorrect forms, missing orientation, and not turning in donor thank-you notes.

If ties should occur, the ties shall be broken using partial scores in the following order:

1. Knowledge of fiber characteristics and uses subtotal score.
2. Ability to apply knowledge subtotal score.
3. Appearance, fit, and fashionability subtotal score.
4. Garment is well made.

THANK YOU NOTES

Participants must **bring to orientation stamped and addressed thank you notes** for the fashion show donors. Failure to comply with this requirement will result in point deductions or disqualification of the participant.

FASHION SHOW ENTRY FORMS

All entry materials need to be mailed directly to:

2011 Fashion Show Entry
Attention: Mrs. Angela McCorkle, Extension Program Specialist

Mailing Address:
2251 TAMU
College Station, TX 77843-2251

Physical Address (for UPS or FedEx):
Family Development & Resource Management
1111 Research Parkway, Suite 126
College Station, TX 77845

2011 4-H FASHION STORYBOARD

General Rules and Guidelines

OVERVIEW

The 4-H Fashion Storyboard is an industry-inspired method of displaying original designs. The best storyboards create vivid visual images that are interesting and appealing to viewers. The storyboard “tells the story” of the designer’s idea. The storyboard includes original illustrations and flats, as well as additional materials (such as photos from the Internet or magazines, paper, fabric swatches, patterns, etc.) that have influenced the unique design.

PURPOSE

The purpose of the Fashion Storyboard contest is to give 4-H members an opportunity to create a storyboard of their original design. It also provides the members an opportunity to gain knowledge of the career responsibilities of a fashion designer and illustrator, enhance creativity and originality, and develop visual communication skills.

DESIGN BRIEF

The following design brief serves as the direction for the 2011 Fashion Storyboards. 4-H members should create their Fashion Storyboard around their interpretation of the design brief.

Create a look inspired by nature’s four elements – Fire, Water, Earth, or Wind. *From crashing waves to dust storms, take your cue from nature! The sky is the limit in creating a design that embodies one, or even all, of these elements.*

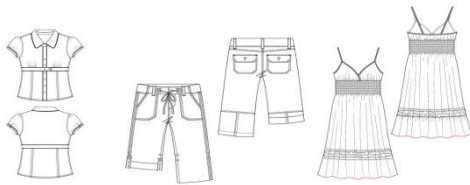
GENERAL RULES

1. **Participation and Level of Competition.** A 4-H member may enter only one storyboard. Contestants advance from county to district. Participation in the Fashion Storyboard competition at Texas 4-H Roundup is for Senior Texas 4-H members who have placed 1st, 2nd, or 3rd in their district contest in each category.
2. **Entry of Storyboard.** Each storyboard must be created by the 4-H member. Fashion Storyboard layouts should include original illustrations and flats, as well as additional materials that have influenced their unique design. 4-H members may choose to manually affix the pieces of their layout to their storyboard, or computer-generated layouts can be printed and affixed to the foam core or mat board.
3. **Submission of Storyboard.** Entering the competition is by submitting the Fashion Storyboard only. There will not be an interview. The Fashion Storyboard must be checked-in on Tuesday, June 14, 2011. **Do not mail.** The specific time and location for check-in will be announced in the Texas 4-H Roundup program.
4. **Identification of Storyboard.** The Fashion Storyboard Label must be securely affixed to the back of the storyboard. The label **MUST** be legibly printed or typed and **MUST** be complete, including the answer to the Originality of Design question. The 4-H member should not put his/her name on the front.
5. **Number of garments designed.** Focus on one garment/outfit for the storyboard. Contestants may provide up to two (2) variations of the original design.

6. **Categories.** The following is a list of the categories and descriptions. Each storyboard should be entered into one category. A 4-H member may enter only one storyboard.
 - a. **Wearable:** Clothing that can be worn. Includes items such as pants, shorts, skirts, blouses, sweaters, coats, dresses, etc.
 - b. **Accessory:** Includes items such as belts, purses, bags, hats, etc.
 - c. **Jewelry:** Includes necklaces, bracelets, rings, and earrings.
 - d. **Non-Wearable:** Includes items such as pillows, organizers, holiday items, stuffed animals, items for the home, etc.
 - e. **Pet Clothing:** Includes items that can be worn by a pet or any other animal.
7. **Scoring.** Storyboards will be evaluated based on the 4-H Fashion Storyboard Score Sheet.
8. **Each Storyboard must conform to and will be evaluated based on the following, but is not limited to:**
 - a. **Visual Appeal/Creativity of Storyboard** – Storyboards should show evidence of creativity by the 4-H member. The layout of the storyboard should illustrate a theme, mood, or spirit of an idea.
 - i. A good storyboard should have a strong focal point.
 - ii. Placement of the inspirational items should allow the eye to flow across all elements of the board without distracting from the design.
 - iii. “White space” or “blank space” should be kept in consideration. Too much or too little white space detracts from the design.
 - iv. Additional photos and other materials can be used to show the inspiration for the design. These additional materials should enhance the storyboard, without taking away from the original design.
 - b. **Quality of Workmanship** – Storyboards should be neat and demonstrate quality of workmanship.
 - c. **Consistent Color Palette** – Use a consistent color palette and theme throughout the board.
 - d. **Fabric Samples, Trims, and Embellishments** – Fabric samples must be included on the board and be appropriate for the design illustrated. Trims and embellishments that would be used on the garment/outfit should be included, if applicable to the design.
 - i. If the exact fabric swatch cannot be found, a “basic swatch” may be used to illustrate fabric type (denim, linen, etc.), and the 4-H member can draw out the detail.
 - ii. Examples of trims and embellishments would be top stitching, piping, buttons, etc.
 - e. **Dimension** – Must use foam core board or mat board. Must be 20" x 30", displayed horizontally or vertically. Do not use poster board.
 - f. **Consistent Theme** – All elements are cohesive and support the design brief.
 - g. **Originality of Designs** – All design illustrations and flats should be the original work of the 4-H member. The design may be hand drawn or computer drawn. No “copying and pasting” from someone’s design as seen on the Internet, in a magazine, or other sources for the original design.

- h. **Design Detail** – Should include the at least one Illustration and at least one flat.
- i. *Illustration* – Include at least one main artistic and appropriate fashion illustration. At least one illustration must be on a model/croquis. The model/croquis does not have to be an original drawing and may be traced. See the example on the next page.
 - ii. *Flats* – Include at least one flat. Flats are working drawings that are not on a model/croquis that illustrate other views like you would find on a dressmaker’s pattern envelope. The flats should depict the garment from other views and details. See the example below.

Flats
showing other views



Pictures taken from: www.designersnexus.com

Illustration
outfit drawn on a model/croquis



i.

- j. **Titles/Labels** – The title for the storyboard should be the same as the Design Brief: Fire, Water, Earth or Wind. A subtitle may be used for a more personalized name of the design. Labels may be included to enhance the storyboard or to clarify a point, but they will not be required.
- k. **Design Brief** – Storyboards should follow the design brief and category descriptions.

TEXAS 4-H FASHION STORYBOARD WEBSITE

http://texas4-h.tamu.edu/storyboard/index_storyboard.php

4-H FASHION STORYBOARD LABEL

This label should be cut out and affixed to the back of each storyboard. Label details must be neatly printed or typed. Label information should be COMPLETE!

4-H FASHION STORYBOARD LABEL



Age Division *(please check one)*: Junior Intermediate Senior

Category *(please check one)*: Wearable Accessory Jewelry Non-wearable Pet Clothing

County: _____

Name: _____

Birthday: _____

4-H Age *(as of 8/31/09)*: _____

I do hereby consent and agree that Texas AgriLife Extension Service, Texas 4-H and Youth Development Program staff have permission to take photographs and/or record video and/or audio of me and/or my property and to use these for 4-H Youth Development educational, promotional, and/or marketing materials. I further do hereby give the right to exhibit any such works publicly or privately, including posting on the Texas 4-H and Youth Development Program website. I waive any rights, claims, or interests I may have to control the use of my identity, the identity of the subject(s), or likeness in the photographs, video, or audio and agree that any uses described herein may be made without compensation or additional consideration. I represent that I have read and understand the foregoing statement, and I am competent to execute this agreement.

I have read and understand the foregoing statement, and I am competent to execute this agreement.

Name *(please print)*: _____

Signature: _____ Date: _____

Parent/Guardian Name *(please print)*: _____

Signature: _____ Date: _____

Originality of Design

In 100 words or less, answer the following prompt in regards to originality:
Where did you get the idea for your design? What was your inspiration? What makes your design different from others on the market?

2011 4-H Quilt Challenge

General Rules and Guidelines

OVERVIEW

The 4-H Quilt Challenge is a Clothing and Textiles community service project in which individuals, teams groups or clubs complete a quilt using the challenge fabric and donate it to a charity of their choice. Each team will be given a challenge fabric that must be incorporated into the quilt design. All quilts must have some sort of 4-H identification incorporated into their quilt top.

PURPOSE

The quilt Challenge will provide youth the opportunity to utilize their sewing skills gained in the 4-H Clothing and Textiles project to complete a quilt that will be judged and then donated to a charity of their choice.

GENERAL RULES

1. The challenge is limited to the first 75 persons/groups who return the challenge request form. Request forms will be accepted starting September 15th. You will receive notification if you/your group is one of the first 75. Fabric will be selected at Fall market and be available in January.
2. Individuals, teams, groups, or clubs may enter the 2011 State 4-H Quilt Challenge.
3. All work must be done by the exhibitor/s. Adults may assist in design and construction through demonstration only.
4. The quilt may have any design or theme but must incorporate the use of most of the challenge Fabrics supplied by the donor in combination with your own choice of fabrics.
5. A majority of the challenge fabric should be used in the quilt design. The front or back of challenge fabric may be used. Challenge fabric cannot be altered (dyed, painted, bleached, etc. Challenge fabric must be used on the quilt top (front).
6. Quilts can be entered into one of the three following categories: appliqued, pieced or combination.
7. The quilt must have some sort of 4-H identification incorporated into the quilt top.
8. The quilt must be usable and machine washable.
9. Quilts may be minimum of 45"X 45" (baby quilt) but no larger than 50" X 50".

10. Quilts may be hand-quilted, machine-quilted, or hand tied by the 4-Her/4-hers. Hand-tied quilts must have square knots so they will not come un-tied during the laundry process. Ties must be cut to $\frac{3}{4}$ " tassels.
11. A permanent label should be on the back in the lower right corner when back is facing up. Label should include name (s) of quilters, county, and date.
12. A hanging sleeve needs to be added to the top back of the quilt for display. Instructions for sleeve attachment are found at fcs.tamu.edu/clothing.
13. Unfinished quilts will not be exhibited.
14. Recognition will be given to the top 3 quilts in each category. Overall Best of Show will be selected.
15. Quilts will be donated to a charitable organization of the quilter's choice or they will be donated to a charitable organization determined by the Quilt Challenge Superintendents.
16. Attach the 2011 State 4-H Roundup Quilt Challenge form to the quilt with a safety pin. This information should include who will be picking up the quilt and their cell phone number, so we can locate them if needed.
17. Completed quilts can be mailed to Katie Phillips or hand delivered during Roundup.

If you do not use the challenge fabric, please return to one of the advisors for the challenge. We want to make sure everyone has a chance to participate. Individuals/groups that do not complete a quilt and do not return the fabric will not be given fabric the following year.

FOR MORE INFORMATION

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Do's and Don'ts for Successful Submission of Roundup Clothing Contest Entries

1. **Read and follow instructions carefully for all contest guidelines.**
2. Check and double check your spelling, sentence structure, neatness, and overall writing.
3. Send only the number of entry forms indicated in the guidelines for each contest. If only one copy is requested, then send only one - **not** two or three or four. More is not better.
4. Pictures should be attached to the correct form. Pictures may be stapled to the form or embedded into the document.
5. The only entry forms that are acceptable are those found on the 4-H website for the 4-H Clothing Program. **Do not** reformat any of the documents to accommodate the amount you want to place on your entry.
6. Be sure to include your leadership and community service experiences in the appropriate space on the entry forms.
7. The goals you state on the entry form **should** be reflected in 'what you have learned.'
8. Though every effort is made at the state level to check and double check that entries are actually received, it is challenging to insure this. **Please** check with your county Extension agent to make sure that the form is mailed in time to reach Angel McCorkle's office **no later than the deadline date.**

Common Questions about 4-H Clothing Projects And Contests at Texas 4-H Roundup

If a 4-H member enters a contest at the district level for which he or she won at state level the previous year, is she/he eligible to go on to the state in that division/category?

No. This allows more 4-H members to be eligible to enter and win in subsequent years.

Can he/she change divisions/categories even though he/she won at district in order to be eligible?

No. A contestant must enter in the **same** category he/she won in at district, and county. The local county Extension agent and regional 4-H Program Specialist need to double check the winners, to be sure there are no changes and that the contestant was not a winner at state in the previous year in the same division.

How are the entries from district shows judged?

Entries from Fashion Show are judged only on the paper entry prior to Roundup by a group of county Extension agents. In 2007, a section of the paper entry was judged because of the large number of Fashion Show entries. This process may be repeated in 2011 as it helped alleviate the length of time needed for entry judging during Roundup. This judging of paper work is important to allow adequate time for fair and consistent judging. There is a fixed amount of time allotted to contests and Roundup each day. Thus, the more time required for judging paperwork the less available for contestant interviews.

Why are the interviews at state show no longer than 5-6 minutes?

Interview times are determined by the number of entries and the allotted time for each contest (for example, 8-12 or 4 hours, divided by the number of entries and number of judging categories). We must also allot time for judges to record their comments, for changes as the contestants come in, for breaks, and for tabulation of the final results. Fashion Show contest is particularly challenging because of the potential number of entrants (12 per category x 10 categories = 120 potential contestants). That's a **lot** to handle in 4 hours!

Can parents/leaders/agents be in the room while judging is taking place?

No. Everyone, except the staff, helpers with the contest, and board members with specific responsibilities, judges, and contestants must wait outside in the hall. **No exceptions!**

Why do 4-H members have to bring their 'donor thank you notes' to the contest?

Based on experience, many contestants forget their cards in the haste of preparing for and getting to Roundup, and we never receive them. Donors **do** read these cards. The financial support of Roundup clothing contests depends heavily on whether our donors sense appreciation and value of the contests.

What happens to the cards once they're turned in at Roundup?

They are checked by the contest superintendent to be sure the card is complete and then sealed and mailed directly to the donor's address.

Are all cards written appropriately by 4-H members?

Though the majority of cards are well written, last year we had several that were just the signature of the 4-H member or a simple “Thanks.” These are **not** appropriate. Please be sure to cover in your trainings for county, district, and state contest donors, how to write a good thank-you note. A donor is interested in reading how the 4-H member benefitted from the project, the value of the project to their future plans, and how they plan to use the award. Be sure to check spelling and grammar and to write legibly.

Is it okay if I prepare my thank-you notes on the computer then print it off?

The preference is to handwrite the note. Donors receive **many** form letters from individual and organizations. Your thank-you note would be more noticeable and likely more greatly appreciated and remembered if it were in your own legible handwriting. It makes it more personal than a ‘typed’ note.

Where can I find the curriculum for clothing projects?

The 4-H Clothing Curriculum, Clothing Capers, and Clothes that Click, are located on the Texas 4-H website, <http://texas4-h.tamu.edu/publications/index.html>.

National 4-H curriculum on sewing is located on the national 4-H website, under project guides. There are printed guides and web resources. The web resources are free for use: <http://n4hccs.org>.

The Fabric and Fashion Design curriculum is located on the FCS website, fcs.tamu.edu/youth. The Fabric and Fashion Design curriculum has many lessons that will be helpful for those participating in the Fashion Storyboard contest.

Are there other materials I can use?

Yes. The more ideas you have to bring to leaders, the better the experience of the leader and the 4-H member. Gather ideas from other agents/leaders/advisory board/4-H members/other educational organizations. Check the Internet for more ideas. Specifically check out the FCS website, fcs.tamu.edu/youth.

Where can I find the rules for the clothing contest?

Rules for clothing contests can be found on the Texas 4-H website. Look for 2011 Contest Guidelines. All the rules that govern what happens, what qualifies, ties, eligibility, etc. are explained in this guideline. Any questions on the guidelines should be directed to Angela McCorkle, Extension Assistant, Family Development & Resource Management ARMcCorkle@ag.tamu.edu. The 4-H Clothing Advisory Board develops and amends these guidelines annually.

What’s the best way to train 4-H leaders?

Provide the material, how to use the materials (demonstrate and involve the leader), teach by example, provide ideas, observe, provide feedback and be supportive, and encourage parents.

Helpful Hints for Creating a Fashion Storyboard

Careful planning is essential to creating a professional presentation board. The list below is a general planning list to help in the creation of your storyboard.

Purpose	The purpose will be to create a storyboard of your original design based on the design brief.
Focus	Who would you market this design to? What age? What are their likes and interests? How much would they (or their parents) be willing to spend? How would you promote this product?
Creating an Original Design	Where did you get the idea for your design? What was your inspiration? What makes your design different from others on the market? Think about the design elements and principles used in the design. How do you use those elements and principles to enhance the design? What is your marketing plan?
Quantity	For this contest, you will be creating a single board.
Materials List	See the list on the following page.
Visual Elements	<p>The visual elements that make up a professional board presentation fall into three basic categories: photographs/photocopies, fabric/trims, and figure/flat sketches.</p> <p>Photographs/photocopies: Selecting the right visuals for boards containing mood/theme components is extremely important. Choosing photographs to coordinate with your fabric/color story creates a more aesthetic result and adds to the flow of the board.</p> <p>Fabrics & trims: Fabrics and trims are a crucial part of the design process and must be displayed appropriately on your board. Whenever possible, trim fabric swatches to be the same size, with the exception of prints, which usually need to be larger to show the repeat of a pattern.</p> <p>Illustrations and flats: Illustrations and flat sketches need to accurately show original design. An illustration is an outfit drawn on a model/croquis. Flats are working drawings that are not on a model/croquis that illustrate other views</p>

like you would find on a dressmaker's pattern envelope. Like the old adage says, "a picture is worth a thousand words."

Layout The layout is the arrangement of all the elements that will be part of the presentation. The arrangement should be both logical and aesthetically pleasing. Most boards read left to right. Economize the space on the fashion board by overlapping your flats and other visuals. Haphazard or random arrangements can be confusing to the viewer.

Techniques and Technologies The techniques and technologies used for creating presentation boards can vary on accessibility. Techniques can vary from cutting and pasting, handwork/ sketching and rendering, color copying, or computer-aided graphics.

Labeling: Mechanically generated for titling or labeling works best. There are many different lettering options.

Computer Design – Commercial design programs are available.

Create Dimension – When specific areas of a board need to be highlighted, an option includes mounting the item with an additional layer or layers of foam core on the main board.

Reproducing the Board – Because presentation boards are both fragile and cumbersome, some may prefer to have copies of their board printed. This is an expensive method (approximately \$60 per board).

Basic Materials List:

- Mat board or foam core
 - Approximately 20" x 30"
- Use magazine, Internet, or similar sources to obtain photos
 - Resize these photos as needed with a photocopy machine or computer for better layout.
 - They must be neat and creatively cut and presented.
 - 3-D mounting is good.
- Lettering
 - Make sure that the font/text goes well with the layout and is an appropriate size.
 - Transferable lettering, hand lettering is not recommended.
 - Check spelling.
 - Check alignment.
- Support Materials
 - Scissors and pinking shears for cutting paper and fabric swatches
 - Various adhesives
 - Rubber cement
 - Rubber cement pick-up
 - Removable adhesive glue stick
 - Remount repositionable adhesive
 - Adhesive transfer tape

- Drawing pencils - used for a variety of sketching purposes; for both preliminary and finishing techniques, pencils are available in a variety of leads.
- Decorative papers in various colors and textures and fabric swatches

***This is a general list of supplies. Be sure to test the products before using them on your final product.**

Other helpful tips:

- Avoid glue marks or fingerprints on your board.
- Pins/staples/tacks and tape are not recommended.
- Avoid a scrapbook look or science fair look.
- The background should support the theme and layout.
 - Consider colored boards, paper, or prints.
 - Glue down neatly and securely.
- Do not make your board too heavy or cumbersome.
- Make sure it is sturdy enough to travel.
- Determine your arrangement before you start to glue your designs on the board.



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