

TEXAS A&M
AGRI LIFE
EXTENSION

Texas 4-H
and Youth
Development
Program

2013



Be True to who YOU Are

Clothing & Textile Packet

Fashion Storyboard

Fashion Show Buying & Construction

Fashion Show Natural Fiber

Clothing & Textile Advisory Board



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2013 4-H Clothing Packet Contact Information

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Family Development & Resource Management (FDRM)
Texas A&M AgriLife Extension Service
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Physical Address

578 John Kimbrough Blvd.
Bldg. 1536 (Room 145)
College Station, TX 77843-2251

Mailing Address

2251 TAMU
College Station, TX 77843-2251

Packages sent UPS or FedEx should use the physical address.

2013 4-H Clothing Annual Packet Deadlines

Saturday, December 15, 2012 and Wednesday, June 3, 2013

4-H Clothing and Textiles Advisory Board Applications Due (4-H Members, Volunteer Leaders and Agents)

Application requirements include a letter of recommendation from the county Extension agent responsible for 4-H Clothing projects; agent applicants need a letter of recommendation from their district Extension administrator.

Send application and letter of recommendation to:

Clothing and Textiles Advisory Board Application
Attention: Mrs. Angela McCorkle, Extension Assistant
Family Development & Resource Management
Texas A&M AgriLife Extension Service
2251 TAMU
College Station, TX 77843-2251



Wednesday, May 8, 2013

Texas 4-H Fashion Show Entries (State Entries) Due:

Send two copies of completed entry materials need to be mailed directly to:

2013 Fashion Show Entry
Attention: Mrs. Angela McCorkle, Extension Program Specialist

Mailing Address:
2251 TAMU
College Station, TX 77843-2251

Physical Address (for UPS or FedEx):
Family Development & Resource Management
578 John Kimbrough Blvd.
Bldg. 1536 (Room 145)
Texas A&M AgriLife Extension Service
College Station, TX 77843-2251

**Entries must be postmarked by Wednesday, May 8, 2013
No late entries will be accepted – no exceptions.**

Tuesday, June 11, 2013

Texas 4-H Fashion Storyboard (State Entries) Due:

All Fashion Storyboard entries for Texas 4-H Roundup will be required to register on 4-H Connect and pay the registration fee. The Fashion Storyboard contest is based on visual communication and does not have an interview.

Check the Texas 4-H Roundup guide for the registration deadline. Storyboards must be checked in on Tuesday, June 11, 2013. **Do Not Mail.** The specific time and location for check-in will be announced in the Texas 4-H Roundup materials.



4-H Clothing and Textiles Advisory Board

OVERVIEW

The Texas 4-H Clothing and Textiles Advisory Board offers 4-H members, volunteer leaders, and county Extension agents an opportunity to help determine and expand the 4-H clothing program by recommending and implementing special activities and new project ideas. The Texas 4-H Clothing and Textiles Advisory Board provides the leadership and coordination of the Texas 4-H Roundup Clothing contests.

PURPOSE

The purpose of the 4-H Clothing and Textiles Advisory Board is to provide vision for the future of the clothing and textiles project, promote the Clothing and Textiles project to Texas youth and to provide representation from all areas of the state within the 4-H Clothing and Textiles project.

ABOUT THE CLOTHING AND TEXTILES ADVISORY BOARD

The Texas 4-H Clothing and Textiles Advisory Board members include senior 4-H members, volunteer adult leaders, county Extension agents, and industry representatives. The Advisory Board promotes the purpose and goals of the Texas 4-H clothing program. The Board may also review project materials and activities and recommend program directions, special activities, new materials, and competitive events. The board also helps plan and conduct all clothing-related contests at State Roundup. Membership on the board gives a voice in planning the future of 4-H clothing and textiles. Membership applications are due in October for a two-year term beginning in June each year and in June for a two-year term beginning in January.

NECESSARY FORMS

The following are required for Clothing and Textile Advisory Board applications.

- Advisory Board Application
- Letter of recommendation – from the county Extension agent responsible for 4-H Clothing project; agent applicants need a letter of recommendation from their district Extension administrator.

APPLICATION DEADLINES: Saturday, December 15, 2012 and Monday, June 3, 2013



2013 Texas 4-H Fashion Show: Buying and Construction

General Rules and Guidelines

OVERVIEW

The 4-H Fashion Show is designed to recognize 4-H members who have completed a Clothing and Textiles project. The following objectives are taught in the Clothing and Textiles project: knowledge of fibers and fabrics, wardrobe selection, clothing construction, comparison shopping, fashion interpretation, understanding of style, good grooming, poise in front of others and personal presentation skills.

PURPOSE

The purpose of the Fashion Show is an opportunity for 4-H members to exhibit the skills learned in their project work. It also provides the members an opportunity to increase their personal presentation skills.

FASHION SHOW BUYING AND CONSTRUCTION

4-H Fashion Show at the county level is an optional activity open to all 4-H members who have completed a clothing project. Senior 4-H members who have completed and won at the district Fashion Show competition can compete at the Fashion Show at State Roundup. Each district may send one contestant from each of the four categories (casual, dressy, formal, and specialty) in construction and buying and one contestant from each of the two categories (cotton and wool/mohair) in Natural Fiber.

ELIGIBILITY REQUIREMENTS

The purpose of the following requirements is to provide as fair an opportunity as possible for participation by as many outstanding 4-H members as possible. The requirements given below apply to senior members who plan to participate in the state contest. Failure to comply with the requirements will result in disqualification or penalty deductions from the final score.

1. A 4-H member must have passed their 14th birthday but not their 19th birthday on August 31, 2012, to be eligible for 2013 Texas 4-H Roundup.
2. Participants must complete a 4-H clothing project between June 15, 2012, and the district contest. All garments/ensembles to be judged must have been purchased (renting a garment is not permitted in the buying division) or constructed (construction division) during participation in a 4-H clothing project between June 15, 2012, and the district contest.
3. The Fashion Show has four categories (casual, dressy, formal, and specialty) within each division buying and construction. The 4-H member must choose a division and category at the county level and compete in that division at all levels. The entry worn at district must be the entry at the state contest. Accessories such as shoes, jewelry, hat, gloves, and scarfs may be changed, but changes must be included on the paperwork. The appropriate garment category should be determined by the style, fabric, and use of the garment. No one may change divisions or categories between district and state contests.



A. CONSTRUCTION

1. Garments may be constructed by sewing, knitting, or crocheting using new or recycled materials. Accessories may be purchased.
2. All garments worn (garments that are visible – i.e., blouse under jumper) during the interview process must be constructed.
3. **Category Descriptions**
 - a. **Casual**, for school and casual after-school activities, such as spectator sports, picnics, and casual dates. Examples are pants, jeans, skirts, or shorts each with a top; jumpsuit, casual or sporty dress, skirt or pants with casual/sporty jacket, school coat, and coordinated separates.
 - b. **Dressy**, for ensembles worn to dressy activities such as dinner dates, theater, banquets, and job/scholarship interviews. Examples are men’s and women’s suits, dressy dresses, and dressy coats.
 - c. **Formal**, limited to garments worn for formal evening events and formal weddings. This category includes tuxedos, formal gowns, wedding dresses, and bridesmaid dresses. Garments in the category should not be suitable for ordinary daily activity.
 - d. **Specialty**, limited to athletic and special-purpose garments. Examples are band, pep squad, and cheerleader uniforms; athletic garments such as jogging suits, swim suits, leotards, and ski-wear; sleep wear; historical period garments and theatrical and circus-type costumes such as clown suits and ballet costumes. Garments in the category should not be suitable for ordinary daily activities.

B. BUYING

1. In the Buying division, comparison shopping may include department stores, boutiques or specialty stores, mail order catalogs, outlet stores, resale shops and professional seamstresses. Three **different** sources must be used—not three sections of a single store.
2. During comparison shopping, if it is determined that paying a professional seamstress (at normal hourly rate) to construct the ensemble is the best choice for purchasing a garment, list the cost of fabrics, patterns, notions, and other supplies and payment to the seamstress as the cost of the garment. Enter the appropriate information in the column headed “Garment/Ensemble Selected” on the Buying Division Worksheet.
3. All garments worn (garments that are visible – i.e., blouse under jumper) during the interview process must be included in the buying worksheet.
4. **Category Description**
 - a. **Casual**, for school and casual after-school activities, such as spectator sports, picnics, and casual dates. Examples are pants, jeans, skirts, or shorts each with a top; jumpsuit, casual or sporty dress, skirt or pants with casual/sporty jacket, school coat, and coordinated separates.
 - b. **Dressy**, for ensembles worn to dressy activities such as dinner dates, theater, banquets, and job/scholarship interviews. Examples are men’s and women’s suits, dressy dresses, and dressy coats.



- c. **Formal**, limited to garments worn for formal evening events and formal weddings. This category includes tuxedos, formal gowns, wedding dresses, and bridesmaid dresses. Garments in the category should not be suitable for ordinary daily activity.
 - d. **Specialty**, limited to athletic and special-purpose garments. Examples are band, pep squad, and cheerleader uniforms; athletic garments such as jogging suits, swim suits, leotards, and ski-wear; sleep wear; and theatrical and circus-type costumes such as clown suits and ballet costumes. Garments in the category should not be suitable for ordinary daily activities.
4. Once a contestant has won first place at the state contest in one division (buying or construction), he/she is no longer eligible to compete in that division.

NECESSARY FORMS

The forms listed below are required for participants in the 2013 Texas 4-H Fashion Show state contest.

- **2013 Texas 4-H Fashion Show Entry Form** (which includes project goals, activities, leadership, community service and signatures)
- **2013 Texas 4-H Fashion Show Division Worksheet** (Construction or Buying)

JUDGING CRITERIA

The contestant's Fashion Show Entry Form, Fashion Show Division Worksheet (buying or construction), modeling, and interview will be used to evaluate knowledge and skills in the following:

- Quality of project activities and written materials: 25%
- Knowledge of fiber and fabric characteristics, use, and care: 30%
- Ability to evaluate garment quality and apply knowledge: 25%
- Appearance, fit, and fashionability: 20%

A panel of judges will evaluate and score the entries based on their Fashion Show paperwork and interviews. **Presentations will not be permitted during the interview judging.** Each garment category will be judged separately. A participant receives a 5 point deduction for not following all Fashion Show requirements. This includes not completing all forms or illegible or incorrect forms, missing orientation, and not turning in donor thank-you notes.

If ties should occur, the ties will be broken using partial scores in the following order.

1. Ability to evaluate garment quality and apply knowledge subtotal score.
2. Knowledge of fiber and fabric characteristics, uses, care subtotal score.
3. Appearance, fit, and fashionability subtotal score.
4. Garment meets the competition eligibility requirements.
5. Garment is well made.
6. Garment style makes good use of the fiber and fabric characteristics.
7. Modeling, poise, and grooming.



8. Garment and accessories fashionable and appropriate.
9. Fit appropriate for the body.

Judges scores will be totaled by a tabulation committee.

Participants must be present for all Texas 4-H Fashion Show activities, including orientation, judging, dress rehearsal, and Fashion Show. 4-H Scholars are excluded.

THANK-YOU NOTES

Participants must **bring to orientation addressed thank-you notes** for the Fashion Show donors. Due to the large number of Fashion Show donors you will not have to provide stamps for each thank-you. We will mail the thank-you notes bulk mail. Failure to comply with this requirement will result in point deductions or disqualification of the participant.

FASHION SHOW ENTRY FORMS

All entry materials need to be mailed directly to:

2013 Fashion Show Entry
Attention: Mrs. Angela McCorkle, Extension Program Specialist

Mailing Address:
2251 TAMU
College Station, TX 77843-2251

Physical Address (for UPS or FedEx):
Family Development & Resource Management
578 John Kimbrough Blvd.
Bldg. 1536 (Room 145)
College Station, TX 77843-2251



2013 Texas 4-H Fashion Show: Natural Fiber Contest

General Rules and Guidelines

OVERVIEW

The 4-H Fashion Show is designed to recognize 4-H members who have completed a Clothing and Textiles project. The following objectives are taught in the Clothing and Textiles project: knowledge of fibers and fabrics, wardrobe selection, clothing construction, comparison shopping, fashion interpretation, understanding of style, good grooming, poise in front of others and personal presentation skills. 4-H members participating in the Natural Fiber Contest are encouraged to study, promote and use cotton, wool, and mohair—natural fibers produced in Texas.

PURPOSE

The purpose of the Fashion Show Natural Fiber Contest is an opportunity for 4-H members to exhibit the skills learned related to Cotton and Wool/Mohair. To recognize 4-H members who do outstanding work in a clothing project that includes the study of cotton or wool, and mohair.

FASHION SHOW NATURAL FIBER

4-H members who have placed first in the district Natural Fiber Contest may enter the Natural Fiber Contest at Texas 4-H Roundup. District winners in the Fashion Show category (casual, dressy, formal, specialty) in buying or construction division are no longer able to compete in the Natural Fiber Contest, unless they win the district Natural Fiber Contest. If a participant is a district Fashion Show buying or construction winner and a district Natural Fiber winner they will be able to compete in both contests.

ELIGIBILITY REQUIREMENTS

The purpose of the following requirements is to provide as fair an opportunity as possible for participation by as many outstanding 4-H members as possible. The requirements given below apply to senior members who plan to participate in the state contest. Failure to comply with the requirements will result in disqualification or penalty deductions from the final score.

1. A 4-H member must have passed their 14th birthday but not their 19th birthday on August 11, 2012, to be eligible for 2013 Texas 4-H Roundup.
2. Participants must complete a 4-H clothing project between June 15, 2012, and the district contest. All garments/ensembles to be judged must have been purchased (renting a garment is not permitted in the buying division) or constructed (construction division) during participation in a 4-H clothing project between June 15, 2012, and the district contest.
3. The Natural Fiber Contest has two categories; cotton and wool/mohair. The entry in the Natural Fiber Contest does not have to be the same entry as the Fashion Show Buying or Construction entry. The 4-H member must choose a category at the county level and compete in that category at all levels. The entry



worn at the district contest must be the one worn at the state contest. Accessories such as shoes, jewelry, hat, gloves, and scarfs may be changed, but changes must be included on the paperwork. The appropriate garment category should be determined by the style, fabric, and use of the garment. No one may change divisions or categories between district and state contests.

A. COTTON

Each garment entered must contain a minimum of 60% cotton. Knowledge of fiber characteristics, production and end use is required.

B. WOOL/MOHAIR

Each garment entered must contain a minimum of:

- 60% wool and 40% other fiber.
- 60% mohair and 40% other fiber.
- 60% blend of the two fibers and 40% other fiber.
- 100% wool/mohair blend is also acceptable.

Knowledge of fiber characteristics, production and end use is required.

4. The garment selected can be constructed or purchased. A complete outfit, except for a blouse or shirt under the garment, is made of the eligible fashion fabric. Example: Jacket and pants made of wool. Shirt or blouse does not need to be made of wool. A full length coat made of eligible fashion fabric. It may be worn over a garment of any fiber content. Lining fabric, interfacing fabric, and trims are not required to meet the fiber content requirements.
5. Once a contestant has won first place at the state contest in one category (cotton or wool/mohair), he/she is no longer eligible to compete in that category.

NECESSARY FORMS

The forms listed below are required for participants in the 2013 Texas 4-H Fashion Show Natural Fiber state contest.

- **2013 Texas 4-H Fashion Show Natural Fiber Entry Form** (which includes project goals, activities, leadership, community service and signatures)
- **2013 Texas 4-H Fashion Show Natural Fiber Worksheet** (cotton or wool/mohair)

JUDGING CRITERIA

If the Fashion Show Natural Fiber Entry Form and the Fashion Show Natural Fiber Worksheet do not show that the entry meets the eligibility requirements, the entry will be disqualified.

The contestant's Fashion Show Natural Fiber Entry Form, Fashion Show Natural Fiber Worksheet, modeling and interview will be used to evaluate knowledge about the fiber's characteristics, uses in apparel, and ability to apply knowledge to the selection process. The contestant will model the garment for evaluation of the appearance, fit, and fashionability. Evaluation will be by a panel of judges. The value of each set of criteria will be:



- Quality of project activities and written materials of the natural fiber of their entry: 15%
- Knowledge of fiber characteristics and uses of the natural fiber of their entry: 40%
- Ability to apply knowledge: 30%
- Appearance, fit, and fashionability: 15%

A panel of judges will evaluate and score the entries based on their Fashion Show paperwork and interviews. **Presentations will not be permitted during the interview judging.** Each garment category will be judged separately. A participant receives a 5 point deduction for not following all Fashion Show requirements. This includes not completing all forms or illegible or incorrect forms, missing orientation, and not turning in donor thank-you notes.

If ties should occur, the ties shall be broken using partial scores in the following order:

- Knowledge of fiber characteristics and uses subtotal score.
- Ability to apply knowledge sub-total score.
- Appearance, fit, and fashionability subtotal score.
- Garment is well made.

THANK-YOU NOTES

Participants must **bring to orientation addressed thank-you notes** for the Fashion Show donors. Due to the large number of Fashion Show donors you will not have to provide stamps for each thank-you. We will mail the thank-you notes bulk mail. Failure to comply with this requirement will result in point deductions or disqualification of the participant.

FASHION SHOW NATURAL FIBER CONTEST ENTRY FORMS

All entry materials need to be mailed directly to:

2013 Fashion Show Entry
Attention: Mrs. Angela McCorkle, Extension Program Specialist

Mailing Address:
2251 TAMU
College Station, TX 77843-2251

Physical Address (for UPS or FedEx):
Family Development & Resource Management
578 John Kimbrough Blvd.
Bldg. 1536 (Room 145)
College Station, TX 77843-2251



2013 4-H Fashion Storyboard

General Rules and Guidelines

OVERVIEW

The 4-H Fashion Storyboard is an industry-inspired method of displaying original designs. The best storyboards create vivid visual images that are interesting and appealing to viewers. The storyboard “tells the story” of the designer’s idea. The storyboard includes original illustrations and flats, as well as additional materials (such as photos from the Internet or magazines, paper, fabric swatches, patterns, etc.) that have influenced the unique design.

PURPOSE

The purpose of the Fashion Storyboard contest is to give 4-H members an opportunity to create a storyboard of their original design. It also provides the members an opportunity to gain knowledge of the career responsibilities of a fashion designer and illustrator, enhance creativity and originality, and develop visual communication skills.

DESIGN BRIEF

The following design brief serves as the direction for the 2013 Fashion Storyboards. 4-H members should create their Fashion Storyboard around their interpretation of the design brief.

Be True to Who You Are

As Dr. Seuss says, “Why fit in when you were born to Standout!” Who cares what anyone else thinks. Go with your emotion. Show your passion! Show the you that is you in your original fashion.

GENERAL RULES

1. **Participation and Level of Competition.** A 4-H member may enter only one storyboard. Contestants advance from county to district. Participation in the Fashion Storyboard competition at Texas 4-H Roundup is for Senior Texas 4-H members who have placed 1st, 2nd, or 3rd in their district contest in each category.
2. **Entry of Storyboard.** Each storyboard must be created by the 4-H member. Fashion Storyboard layouts should include original illustrations and flats, as well as additional materials that have influenced their unique design. 4-H members may choose to manually affix the pieces of their layout to their storyboard, or computer-generated layouts can be printed and affixed to the foam core or mat board. All items need to be securely adhered to the board. It is the 4-H member’s responsibility to affix all components of their layout for secure transportation.
3. **Submission of Storyboard.** Entering the competition is by submitting the Fashion Storyboard only. There will not be an interview. The Fashion Storyboard must be checked-in on Tuesday, June 11, 2013. **Do not mail.** The specific time and location for check-in will be announced in the Texas 4-H Roundup materials.
4. **Identification of Storyboard.** The Fashion Storyboard Label must be securely affixed to the back of the storyboard. The label **MUST** be legibly printed or typed and **MUST** be complete, including the answer to the Originality of Design question. The 4-H member should not put his/her name on the front.



5. **Number of garments designed.** Focus on one garment/outfit for the storyboard. Contestants may provide up to two (2) variations of the original design.
6. **Categories.** The following is a list of the categories and descriptions. Each storyboard should be entered into one category. A 4-H member may enter only one storyboard.
 - a. **Wearable:** Clothing that can be worn. Includes items such as pants, shorts, skirts, blouses, sweaters, coats, dresses, etc.
 - b. **Accessory:** Includes items such as belts, purses, bags, hats, etc.
 - c. **Jewelry:** Includes necklaces, bracelets, rings, and earrings.
 - d. **Non-Wearable:** Includes items such as pillows, organizers, holiday items, stuffed animals, items for the home, etc.
 - e. **Pet Clothing:** Includes items that can be worn by a pet or any other animal.
7. **Scoring.** Storyboards will be evaluated based on the 4-H Fashion Storyboard Score Sheet.
8. **Each Storyboard must conform to and will be evaluated based on the following, but is not limited to:**
 - a. **Visual Appeal/Creativity of Storyboard** – Storyboards should show evidence of creativity by the 4-H member. The layout of the storyboard should illustrate a theme, mood, or spirit of an idea.
 - i. A good storyboard should have a strong focal point.
 - ii. Placement of the inspirational items should allow the eye to flow across all elements of the board without distracting from the design.
 - iii. “White space” or “blank space” should be kept in consideration. Too much or too little white space detracts from the design.
 - iv. Additional photos and other materials can be used to show the inspiration for the design. These additional materials should enhance the storyboard, without taking away from the original design.
 - b. **Quality of Workmanship** – Storyboards should be neat and demonstrate quality of workmanship.
 - c. **Consistent Color Palette** – Use a consistent color palette and theme throughout the board.
 - d. **Fabric Samples, Trims, and Embellishments** – Fabric samples must be included on the board and be appropriate for the design illustrated. Trims and embellishments that would be used on the garment/outfit should be included, if applicable to the design.
 - i. If the exact fabric swatch cannot be found, a “basic swatch” may be used to illustrate fabric type (denim, linen, etc.), and the 4-H member can draw out the detail.
 - ii. Examples of trims and embellishments would be top stitching, piping, buttons, etc.
 - e. **Dimension** – Must use foam core board or mat board. Must be 20" x 30", displayed horizontally or vertically. Do not use poster board.
 - f. **Consistent Theme** – All elements are cohesive and support the design brief.
 - g. **Originality of Designs** – All design illustrations and flats should be the original work of the 4-H member. The design may be hand drawn or computer drawn. No “copying and pasting” from someone’s design as seen on the Internet, in a magazine, or other sources for the original design.



h. **Design Detail** – Should include the at least one Illustration and at least one Flat.

- i. *Illustration* – Include at least one main artistic and appropriate fashion illustration. At least one illustration must be on a model/croquis. The model/croquis does not have to be an original drawing and may be traced. See the example below.
- ii. *Flats* – Include at least one flat. Flats are working drawings that are not on a model/croquis that illustrate other views like you would find on a dressmaker’s pattern envelope. The flats should depict the garment from other views and details. See the example below.

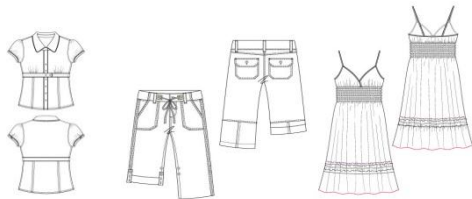
Flats combine style with information. You have created an original design and now you need to be able to create a drawing to help someone else see how to make it. Flats are drawn to define shape, fit, construction and sometimes fabrication. Flats are more factual than the same garment drawn on the figure, posed for dramatic looks. They show how a garment is to be made versus how it will be worn.

These drawings for fashion manufacturing are always drawn looking at the garment, never at an angle. Consider this your only means of communication to the seamstress; if you leave out a particular detail, the garment won’t end up being manufactured properly. The details must be exact and clearly specified.

<http://www.fashion-templates.com/technical-drawings.html>

Flats

showing other views



Pictures taken from: www.designersnexus.com

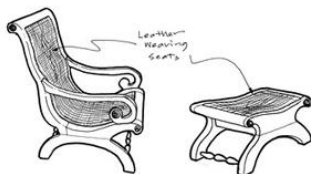
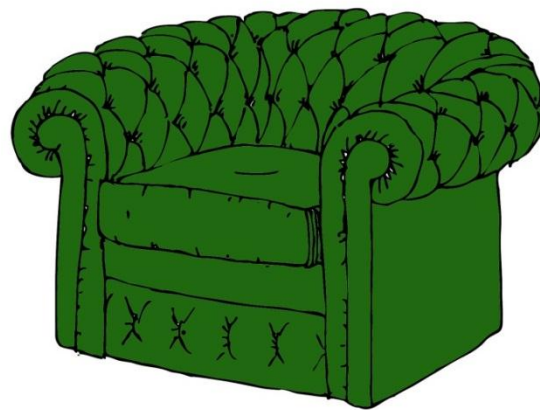
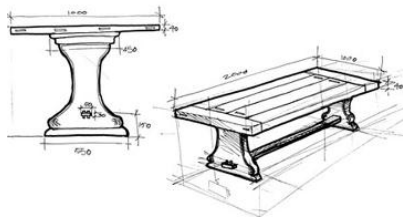
Illustration

outfit drawn on a model/croquis





Jewelry Design – flats need to include the technical aspects of a piece of jewelry including clasps, crimp beads, cord or wire, jump rings, etc.



Non-wearable – can include details on construction materials and dimensions.



- i. **Titles/Labels** – The title for each storyboard must be: **Be True to Who You Are**
- j. A subtitle may be used for a more personalized name of the design. Labels may be included to enhance the storyboard or to clarify a point, but they will not be required.
- k. **Design Brief** – Storyboards should follow the design brief and category descriptions.

TEXAS 4-H FASHION STORYBOARD WEBSITE

http://texas4-h.tamu.edu/project_clothing/storyboard



4-H FASHION STORYBOARD LABEL

This label should be cut out and affixed to the back of each storyboard. Label details must be neatly printed or typed. Label information should be COMPLETE!

4-H FASHION STORYBOARD LABEL



Age Division *(please check one)*: Junior Intermediate Senior

Category *(please check one)*: Wearable Accessory Jewelry Non-wearable Pet Clothing

District : _____

County: _____

Name: _____

Birthday: _____

4-H Age *(as of 8/31/11)*: _____

I do hereby consent and agree that Texas A&M AgriLife Extension Service, Texas 4-H and Youth Development Program staff have permission to take photographs and/or record video and/or audio of me and/or my property and to use these for 4-H Youth Development educational, promotional, and/or marketing materials. I further do hereby give the right to exhibit any such works publicly or privately, including posting on the Texas 4-H and Youth Development Program website. I waive any rights, claims, or interests I may have to control the use of my identity, the identity of the subject(s), or likeness in the photographs, video, or audio and agree that any uses described herein may be made without compensation or additional consideration. I represent that I have read and understand the foregoing statement, and I am competent to execute this agreement.

I have read and understand the foregoing statement, and I am competent to execute this agreement.

Name *(please print)*: _____

Signature: _____ Date: _____

Parent/Guardian Name *(please print)*: _____

Signature: _____ Date: _____

Agent Name: _____

Agent Signature: _____

Originality of Design

In 100 words or less, answer the following prompt in regards to originality:
Where did you get the idea for your design? What was your inspiration? What makes your design different from others on the market?

Helpful Hints for Creating a Fashion Storyboard

Careful planning is essential to creating a professional presentation board. The list below is a general planning list to help in the creation of your storyboard.

Purpose The purpose will be to create a storyboard of your original design based on the design brief.

Focus Who would you market this design to?
 What age?
 What are their likes and interests?
 How much would they (or their parents) be willing to spend?
 How would you promote this product?

Creating an Original Design Where did you get the idea for your design?
 What was your inspiration?
 What makes your design different from others on the market?
 Think about the design elements and principles used in the design. How do you use those elements and principles to enhance the design?
 What is your marketing plan?

Quantity **For this contest, you will be creating a single board.**

Materials List See the list on the following page.

Visual Elements The visual elements that make up a professional board presentation fall into three basic categories: photographs/photocopies, fabric/trims, and figure/flat sketches.

Photographs/photocopies: Selecting the right visuals for boards containing mood/theme components is extremely important. Choosing photographs to coordinate with your fabric/color story creates a more aesthetic result and adds to the flow of the board.

Fabrics & trims: Fabrics and trims are a crucial part of the design process and must be displayed appropriately on your board. Whenever possible, trim fabric



swatches to be the same size, with the exception of prints, which usually need to be larger to show the repeat of a pattern.

Illustrations and flats: Illustrations and flat sketches need to accurately show original design. An illustration is an outfit drawn on a model/croquis. Flats are working drawings that are not on a model/croquis that illustrate other views like you would find on a dressmaker's pattern envelope. Like the old adage says, "a picture is worth a thousand words."

Layout

The layout is the arrangement of all the elements that will be part of the presentation. The arrangement should be both logical and aesthetically pleasing. Most boards read left to right. Economize the space on the fashion board by overlapping your flats and other visuals. Haphazard or random arrangements can be confusing to the viewer.

Techniques and Technologies

The techniques and technologies used for creating presentation boards can vary on accessibility. Techniques can vary from cutting and pasting, handwork/sketching and rendering, color copying, or computer-aided graphics.

Labeling: Mechanically generated for titling or labeling works best. There are many different lettering options.

Computer Design – Commercial design programs are available.

Create Dimension – When specific areas of a board need to be highlighted, an option includes mounting the item with an additional layer or layers of foam core on the main board.

Reproducing the Board – Because presentation boards are both fragile and cumbersome, some may prefer to have copies of their board printed. This is an expensive method (approximately \$60 per board).

Basic Materials List:

- Mat board or foam core
 - Approximately 20" x 30"
- Use magazine, Internet, or similar sources to obtain photos
 - Resize these photos as needed with a photocopy machine or computer for better layout.
 - They must be neat and creatively cut and presented.
 - 3-D mounting is good.



- Lettering
 - Make sure that the font/text goes well with the layout and is an appropriate size.
 - Transferable lettering, hand lettering is not recommended.
 - Check spelling.
 - Check alignment.
- Support Materials
 - Scissors and pinking shears for cutting paper and fabric swatches
 - Various adhesives
 - Rubber cement
 - Rubber cement pick-up
 - Removable adhesive glue stick
 - Remount repositionable adhesive
 - Adhesive transfer tape
 - Drawing pencils – used for a variety of sketching purposes; for both preliminary and finishing techniques, pencils are available in a variety of leads.
 - Decorative papers in various colors and textures and fabric swatches

***This is a general list of supplies. Be sure to test the products before using them on your final product.**

Other helpful tips:

- Avoid glue marks or fingerprints on your board.
- Pins/staples/tacks and tape are not recommended.
- Avoid a scrapbook look or science fair look.
- The background should support the theme and layout.
 - Consider colored boards, paper, or prints.
 - Glue down neatly and securely.
- Do not make your board too heavy or cumbersome.
- Make sure it is sturdy enough to travel.
- Determine your arrangement before you start to glue your designs on the board.

Transportation tips:

- If you are not transporting your board to a contest, provide the person transporting your storyboard a picture of the board and any supplies that they may need to repair any minor damage.
- Picture frame boxes can be purchased from any moving company.
- Large portfolio cases can be purchased to transport storyboards. Cost varies depending on the case that you select.
- Hanging garment bags make good storage containers for Fashion Storyboard.



Do's and Don'ts for Successful Submission of Roundup Clothing Contest Entries

1. **Read and follow instructions carefully for all contest guidelines.**
2. Check and double check your spelling, sentence structure, neatness, and overall writing.
3. Send only the number of entry forms indicated in the guidelines for each contest. Two copies are requested, so send two, not three or four. More is not better.
4. Pictures should be attached to the correct form. Pictures may be stapled to the form or embedded into the document.
5. The only entry forms that are acceptable are those found on the 4-H website for the 4-H Clothing Program. **Do not** reformat any of the documents to accommodate the amount you want to place on your entry.
6. Be sure to include your leadership and community service experiences in the appropriate space on the entry forms.
7. The goals you state on the entry form **should** be reflected in 'what you have learned.'
8. Though every effort is made at the state level to check and double check that entries are actually received, it is challenging to ensure this. **Please** check with your county Extension agent to make sure that the form is mailed in time to reach Angela McCorkle's office **no later than the deadline date.**



Common Questions about 4-H Clothing Projects and Contests at Texas 4-H Roundup

If a 4-H member enters the Fashion Show at the district level for which he or she won at state level the previous year, is she/he eligible to go on to the state contest in that division/category?

No. This allows more 4-H members to be eligible to enter and win in subsequent years.

Can he/she change divisions/categories even though he/she won at district in order to be eligible?

No. A contestant must enter in the same category he/she won in at district, and county. The local county Extension agent and regional 4-H Program Specialist need to double check the winners, to be sure there are no changes and that the contestant was not a winner at state in the previous year in the same division.

Why are the interviews at state show no longer than 5–6 minutes?

Interview times are determined by the number of entries and the allotted time for each contest (for example, 8–12 or 4 hours, divided by the number of entries and number of judging categories). We must also allot time for judges to record their comments, for changes as the contestants come in, for breaks, and for tabulation of the final results. Fashion Show contest is particularly challenging because of the potential number of entrants (12 per category x 12 categories = 144 potential contestants). That's a lot to handle in 4 hours!

Can parents/leaders/agents be in the room while judging is taking place?

No. Everyone, except the staff, helpers with the contest, board members with specific responsibilities, judges, and contestants, must wait outside in the hall. No exceptions!

Why do 4-H members have to bring their 'donor thank-you notes' to the contest?

Based on experience, many contestants forget their cards in the haste of preparing for and getting to Roundup, and we never receive them. Donors do read these cards. The financial support of Roundup clothing contests depends heavily on whether our donors sense appreciation and value of the contests.

What happens to the cards once they're turned in at Roundup?

They are checked by the contest superintendent to be sure the card is complete and then sealed and mailed directly to the donor's address.

Are all cards written appropriately by 4-H members?

Though the majority of cards are well written, over the years we have had several that were just the signature of the 4-H member or a simple "Thanks." These are not appropriate. Please be sure to cover in your trainings for county, district, and state contest donors, how to write a good thank-you note. A donor is interested in reading how the 4-H member benefited from the project, the value of the project to their future plans, and how they plan to use the award. Be sure to check spelling and grammar and to write legibly.



Is it okay if I prepare my thank-you note on the computer then print it off?

The preference is to handwrite the note. Donors receive many form letters from individuals and organizations. Your thank-you note would be more noticeable and likely more greatly appreciated and remembered if it were in your own legible handwriting. It makes it more personal than a ‘typed’ note.

Where can I find the curriculum for clothing projects?

The 4-H Clothing Curriculum, Clothing Capers, and Clothes that Click, are located on the Texas 4-H website, http://texas4-h.tamu.edu/project_clothing

National 4-H curriculum on sewing is located on the national 4-H website, under project guides. There are printed guides and web resources. The web resources are free for use: <http://n4hccs.org>.

The Fabric and Fashion Design curriculum is located on the FCS website. <http://fcs.tamu.edu/clothing/4h/index.php>

Are there other materials I can use?

Yes. The more ideas you have to bring to leaders, the better the experience of the leader and the 4-H member. Gather ideas from other agents/leaders/advisory board/4-H members/other educational organizations. Check the Internet for more ideas.

Where can I find the rules for the clothing contest?

Rules for clothing contests can be found on the Texas 4-H website. Look for 2013 Contest Guidelines. All the rules that govern what happens, what qualifies, ties, eligibility, etc. are explained in this guideline. Any questions on the guidelines should be directed to Angela McCorkle, Extension Program Specialist, Family Development & Resource Management, ARMcCorkle@ag.tamu.edu. The 4-H Clothing Advisory Board develops and amends these guidelines annually.

What’s the best way to train 4-H leaders?

Provide the material, how to use the materials (demonstrate and involve the leader), teach by example, provide ideas, observe, provide feedback and be supportive, and encourage parents.

I don’t know anything about sewing or clothing or textiles, where can I go for help?

- Use the curriculum as a learning reference for yourself. There are many resources in the Educational Resource Center. Check these out and review them.
- Ask other 4-H leaders if they know how to sew. Use the expertise of these individuals to help 4-H members.

What if I don’t want to learn to sew and train leaders?

You don’t necessarily have to be able to sew. However, you will need to identify or have other county Extension agents and leaders identify possible clothing leaders for your county. Some possible sources include: older 4-H members who have entered the district/state contest previously, State Clothing Advisory Board teen members, retail clothing business owners or employees, TEEA members, American Sewing Guild members, Master Sewing Volunteers in select counties, and others.

What makes up a clothing project?

Six experiential learning sessions or meetings that are age appropriate. Each of the 4-H Clothing Project guides has complete lesson outlines, activities, evaluations, workbooks, and resources for the leader's use.

Are all the clothing contests well funded by donors?

No, but you can surely help with this. If you have names, addresses, phone numbers, or email addresses of business owners who might be interested in supporting the contest as a donor, please email Kyle Merten with the contact information. It takes about \$4,000 to fund all of the clothing contests' costs and awards. We would like to increase the award pool!

Who all receives awards at each of the clothing related contests?

All contestants receive a participation certificate.

Fashion Show: the 1st, 2nd, and 3rd place winners in each of the categories receive a cash award and a pin.

Fashion Storyboard Design: 1st, 2nd, and 3rd place winners in each of the three categories receive a pin and cash award.

Clothing Educational: 1st, 2nd, 3rd place winners each receive a pin and cash award or product award.

Where can I find information on the state contest for clothing?

<http://fcs.tamu.edu/clothing/4h/packet/index.php> or the Texas 4-H Website

What is the deadline for clothing and textile paperwork to be submitted for Texas Roundup?

The deadline for district winning entries to be received by Angela McCorkle, Extension Assistant, FDRM, Texas A&M AgriLife Extension Service, 2251 TAMU, College Station, TX 77843-2251 is Wednesday, May 8, 2013. No entries will be accepted with a postmark past that date. Make certain that this information is given to whoever is responsible to send in the entry. There will be no exceptions to this rule in 2013.

Communication among those responsible for district shows and the 4-H entry is imperative. If a county is going to mail the entry, make sure the county personnel responsible understands the deadline. If it's a parent, make sure the parent understands the deadline. Fashion Storyboard entries do not need to submit paperwork prior to the contest, but will need to register on 4-H Connect.

How are ties handles at the state contest?

Please refer to the State 4-H Clothing Packet where tie break rules are explained in detail.

Will I find out all rankings of my 4-H members at Roundup?

Rankings are submitted to the 4-H office immediately after the contest. Then the rankings are posted outside the Roundup office on the display board. Scorecards are sent to the appropriate County Extension office following Roundup. The actual scores are removed before mailing so that 4-H members and leaders can focus on the judge comments/suggestions rather than the score.

How many copies should a district send to the state office?

Two copies of required paperwork. Make sure to have the 4-H member make an extra set of the entry with all information and attachments and keep it. If two entries are required, then send only two. If one entry is required, then please send only one entry.

