MEMORANDUM TO: DISTRICT 10 FCS AGENTS, 4-H AGENTS, AND CERTAIN AG/NR AGENTS

FROM: Megan Logan
District 10 4-H Specialist

SUBJECT: 2016 CONSUMER DECISION MAKING CONTEST

DATE: Saturday, February 20, 2016

LOCATION: SALE Headquarters
723 AT&T Center Parkway
San Antonio, TX 78219

COMMITTEE: Connie Sheppard, Chairman Cory Hundl
Daphne Richards

SCHEDULE:
8:00 a.m. Registration opens at the SALE Headquarters
9:00 a.m. Contestant Orientation

REGISTRATION:
The District 10 Consumer Decision Making Contest will be held in conjunction with the contest sponsored by San Antonio Livestock Show. Registration will consist of two different parts as outlined below:

1. **Counties must register their teams by December 1, 2015 along with stock show entries for the San Antonio Livestock Exposition.** Counties are responsible for paying the required registration fee to SALE at that time. SALE does not require counties to designate teams at that time, but the number of teams must be entered to cover all of your teams competing in the District Contest. When coaches/teams come to the actual contest and complete the entry form for SALE, each child’s social security number is REQUIRED!!! Don’t forget to bring those with you!

2. **New for 2015-2016:** Counties will need to complete registration on 4-H Connect by January 26, 2016 (entries will be open on January 1, 2016). Be sure to click on the appropriate contest in 4-H connect to enroll your teams! **There will be a charge of $5 per individual to enter the District Contest. In the past, we have not charged but due to the cost of awards, it is necessary to charge a small fee per team to offset the cost.** For SALE rules check [http://www.sarodeo.com](http://www.sarodeo.com)

Educational programs of the Texas A&M AgriLife Extension Service are open to all people without regard to race, color, religion, sex, national origin, age, disability, genetic information or veteran status. The Texas A&M University System, U.S. Department of Agriculture, and the County Commissioners Courts of Texas Cooperating
2. All contestants will follow the SALE rules. You are in the SALE contests first with the district using the activity and results to fulfill our district competition. For SALE rules check http://www.sarodeo.com

3. If a youth has received 1st place in the SALE Consumer Contest they are eligible to participate in the SALE Contest again (however, they are ineligible to receive the SALE Scholarship).

4. Teams, who have won at State and judged at the National Contest, are ineligible to compete in the District Contest.

At Registration the day of the contest, each county will check in with Megan Logan after checking in with San Antonio to verify their teams and individuals. Entries for the SALE Consumer Judging Contest DO NOT have to be the same as the District Contest (refer to the very important section below for more details). Deletions or substitutions can be done at the time of registration. There will be no on-site registration to add other teams and youth who are not participating on a registered team will not be allowed to walk through the contest with the participants!!! There will be time following the contest for anyone to view the classes!

CONTEST RESOURCES:
The Contest will follow the Texas 4-H Consumer Decision Making Contest Rules and Guidelines. Study materials to be used will be whatever resources are available on the website below on December 1, 2015. Consumer Decision Making resources can be found at:

http://texas4-h.tamu.edu/project_consumer/cdm/

AGE DIVISIONS:
There will be three (3) age divisions for the 4-H part of the contest. 4-H members must meet the age requirements as of August 31, 2015.

- Juniors – 3rd Grade (and 8 years old) – 5th Grade
- Intermediates – 6th – 8th Grade
- Seniors – 9th- 12th Grade (has not surpassed their 18th birthday as of August 31, 2015)

A junior 4-H member may move up and compete as an intermediate and should register as an intermediate. An Intermediate may not move down to judge as a junior and may not move up to compete as a senior.

NUMBER OF ENTRIES:
Counties may enter as many teams in each age division in the Contest. Individuals may also enter in each age division.

CONTEST CLASSES AND REASONS:
There will be a total of six (6) classes. Participants will be using scantrons to record their placings. Scantrons will be provided by SALE. There are three age divisions for the SALE Consumer Judging Contest. Therefore, all District 10 teams will enter the appropriate age division (see more details below under team designation) Intermediates will give 1 set of reasons and seniors will give 2 sets of reasons. Five classes will come from the study materials available on December 1, 2015 (see Contest Resources on second page) and one mystery class.
TEAM DESIGNATION:
Teams will be designated for the SALE contest at registration. For the breakdown of age divisions, please see the SALE rules. SALE is still using the old age breakdown.

VERY IMPORTANT: YEAR, THOSE TEAMS CAN BE DIFFERENT FROM THE SAN ANTONIO TEAMS. SINCE THE SAN ANTONIO AGE DIVISIONS ARE DIFFERENT FROM DISTRICT (THEY ARE GOING BY AGE AND WE ARE GOING BY GRADE), WE WANT TO MAKE SURE YOUTH PARTICIPATE ON THE CORRECT TEAMS. IT IS IMPORTANT TO KNOW THAT IN ORDER TO COMPETE AT DISTRICT; A YOUTH MUST ALSO BE ENTERED WITH SAN ANTONIO. AT CHECK-IN MEGAN LOGAN AND THE CONTEST COMMITTEE WILL BE VERIFYING TEAMS TO MAKE SURE THEY ARE CORRECT. Since this will be allowed this year, please note that there is a chance that District results will be delayed for tabulation. All substitutions for District 10 MUST COME FROM THE AGENT. If an agent is not present at the contest to make last minute substitutions, you need to contact Connie Sheppard or Megan Logan to make a substitution for your county. No changes can be made to the teams after coaches/agents check-in with Megan Logan and the Contest Committee

CONTEST NEEDS:
Participants will need to bring:

- Several #2 pencils with a good eraser
- Calculator NOTE: A cell phone cannot be used for a calculator.
- Plain paper for taking notes
- Clip board
- Social Security Number for SALE entry form
2015-2016 CONSUMER DECISION MAKING CONTEST

AGENT ASSIGNMENTS

NOTE: Counties who have entries for Consumer Decision Making need to be sure and have an agent in attendance at the contest that can help where needed. All committee members are required to be there and will provide support to the SALE Judging Committee as group leaders, reasons takers, etc. Other assignments are listed below.

Registration
- Cory Hundl
- Daphne Richards

Tabulation
- Connie Sheppard
- Megan Logan

Awards Assembly
- Cory Talley
- Daphne Richards
Dear 4-H Member:

The District 10 4-H Consumer Decision Making Contest is just around the corner and I am excited that you will be representing _______ County at the contest. There are a few things you will need to know to be prepared for the event. **The contest will be held in conjunction with the San Antonio Livestock Exposition Consumer Decision Making Contest on Saturday, February 20, 2016. The event will be held at the San Antonio Livestock Exposition Headquarters.**

Please review the SALE Consumer Contest rules at [http://www.sarodeo.com](http://www.sarodeo.com)

**SCHEDULE:**
8:00 a.m.  Registration opens at SALE Headquarters  
9:00 a.m.  Contestant Orientation

**CONTEST RESOURCES:**
The Contest will follow the Texas 4-H Consumer Decision Making Contest Rules and Guidelines. The Texas 4-H Consumer Decision Making Contest materials are posted at the following website. Resources posted as of December 1, 2015 will be the study materials used for the contest. [http://texas4-h.tamu.edu/project_consumer/cdm/](http://texas4-h.tamu.edu/project_consumer/cdm/).

**CONTEST NEEDS:**
Participants will need to bring their own #2 pencils, calculator, plain paper, for taking notes and a clip board. Your note paper can have the plain setup where you can record your placings, but cannot contain anything the committee might deem as notes. You must also bring your Social Security Number. **Scantrons** will be provided to all participants. **NOTE: A cell phone cannot be used for a calculator.**

**Do not take these items into the contest room:**
- Cell Phone or Pager
- Consumer Decision Making Study Materials or notes
- Mp3 Player/IPod or other such devices

Because the contest can take a while, snacks will be provided by the committee to the participants. We recognize it is a long day and have tried to take that into account. Because of space requirements, parents and coaches will probably be asked to wait outside during the contest. Please plan and prepare accordingly.

If you have any other questions about the District 10 4-H Consumer Decision Making Contest or need accommodations, please contact me at ____________________________.

Sincerely,

Agent’s Name  
Title