MEMORANDUM TO: DISTRICT 10 FCS AGENTS, 4-H AGENTS, AND CERTAIN AG/NR AGENTS

FROM: Megan Logan
District 10 4-H Specialist

SUBJECT: 2014 CONSUMER DECISION MAKING CONTEST

DATE: Saturday, February 15, 2014

LOCATION: SALE Headquarters
723 AT&T Center Parkway
San Antonio, TX 78219

COMMITTEE: Sandra Kunkel, Chairman
Connie Sheppard
Cory Talley
Michelle Weir

SCHEDULE:
8:00 a.m. Registration opens at the SALE Headquarters
9:00 a.m. Contestant Orientation

REGISTRATION:
The District 10 Consumer Decision Making Contest will be held in conjunction with the contest sponsored by San Antonio Livestock Show. Registration will consist of two different parts as outlined below:

1. Counties must register their teams by December 1, 2013 along with stock show entries for the San Antonio Livestock Exposition. Counties are responsible for paying the required registration fee to SALE at that time. SALE does not require counties to designate teams at that time, but the number of teams must be entered to cover all of your teams competing in the District Contest. When coaches/teams come to the actual contest and complete the entry form for SALE, each child’s social security number is REQUIRED!!! Don’t forget to bring those with you!

2. DISTRICT contest registration will be conducted using the Judging Team spreadsheet provided to you (attached). Please note that this spreadsheet is for Dairy, Consumer and Horse Judging! Be sure to click on the Consumer Judging tab at the bottom to enter your teams for this contest! There will be no District entry fees charged for this event. The spreadsheet will be due to Megan Logan and Liza Silva by e-mail at mmlogan@ag.tamu.edu and lmsilva@ag.tamu.edu by 5:00 p.m. on January 17, 2014.
3. All contestants will follow the SALE rules. You are in the SALE contests first with the district using the activity and results to fulfill our district competition. For SALE rules check http://www.sarodeo.com
4. If a youth has received 1st place in the SALE Consumer Contest they are ineligible to participate in SALE Contest (which in turn precludes them from participating in the District 10 Contest). If you have a participant that has this dilemma, please see Sandy Kunkel for options--- prior to the contest and entry deadline).

At Registration the day of the contest, each county will check in with Sandy Kunkel to verify their teams and individuals. Entries for the SALE Consumer Judging Contest MUST BE THE SAME for the District Contest. If deletions or substitutions need to be made, they can be done at this time. There will be no on-site registration to add other teams and youth who are not participating on a registered team will not be allowed to walk through the contest with the participants!!! There will be time following the contest for anyone to view the classes!

CONTEST RESOURCES:
The Contest will follow the Texas 4-H Consumer Decision Making Contest Rules and Guidelines. Study materials to be used will be whatever resources are available on the website below on December 1, 2013. Consumer Decision Making resources can be found at:

http://texas4-H.tamu.edu/project_consumer/cdm

AGE DIVISIONS:
There will be three (3) age divisions for the Contest. 4-H members must meet the age requirements as of August 31, 2013.
1) Junior – 8, 9 or 10 as of August 31, 2013
2) Intermediate – 11, 12 or 13 as of August 31, 2013
3) Senior – 14 -18 as of August 31, 2013

A junior 4-H member may move up and compete as an intermediate and should register as an intermediate. An Intermediate may not move down to judge as a junior and may not move up to compete as a senior.

NUMBER OF ENTRIES:
Counties may enter as many teams in each age division in the Contest. Individuals may also enter in each age division.

CONTEST CLASSES AND REASONS:
There will be a total of six (6) classes. Participants will be using scantrons to record their placings. Scantrons will be provided by SALE. There are three age divisions for the SALE Consumer Judging Contest. Therefore, all District 10 teams will enter the appropriate age division (see more details below under team designation) Intermediates will give 1 set of reasons and seniors will give 2 sets of reasons. Five classes will come from the study materials available on December 1, 2013 (see Contest Resources on second page) and one mystery class.
TEAM DESIGNATION:
Teams will be designated for the SALE contest at registration. Please remember that in District competition, juniors may move up to be an intermediate, but intermediates may NOT move down to a junior team or up to a senior team. The District Age Divisions are as follows:

- Junior – 8, 9, or 10 as of August 31, 2013
- Intermediate – 11, 12, or 13 as of August 31, 2013
- Senior – 14 -18 as of August 31, 2013

VERY IMPORTANT: Counties will designate their teams on the entry spreadsheet. THOSE TEAMS MUST MATCH THE TEAMS ENTERED AT REGISTRATION FOR SALE! Megan Logan and the committee will be double checking entries with SALE before the contest begins to make sure the District Teams match up. If they do not, the team is at risk of not being eligible for the District Contest. We will make every effort to contact the team/coach before the contest to get things straight, but it is the responsibility of the County to make sure that the team and coach understand this information and register correctly! All substitutions for District 10 MUST COME FROM THE AGENT. If an agent is not present at the contest to make last minute substitutions, you need to contact Megan Logan to make a substitution.

CONTEST NEEDS:
Participants will need to bring:

- Several #2 pencils with a good eraser
- Calculator NOTE: A cell phone cannot be used for a calculator.
- Plain paper for taking notes
- Clip board
- Social Security Number for SALE entry form
NOTE: Counties who have entries for Consumer Decision Making need to be sure and have an agent in attendance at the contest that can help where needed. All committee members are required to be there and will provide support to the SALE Judging Committee as group leaders, reasons takers, etc. Other assignments are listed below.

**Registration**
Cory Talley
Michelle Weir

**Tabulation**
Sandra Kunkel
Megan Logan

**Awards Assembly**
Cory Talley
Michelle Weir
Dear 4-H Member:

The District 10 4-H Consumer Decision Making Contest is just around the corner and I am excited that you will be representing _______ County at the contest. There are a few things you will need to know to be prepared for the event. The contest will be held in conjunction with the San Antonio Livestock Exposition Consumer Decision Making Contest on Saturday, February 15, 2014. The event will be held at the San Antonio Livestock Exposition Headquarters.

Please review the SALE Consumer Contest rules at http://www.sarodeo.com

SCHEDULE:
8:00 a.m. Registration opens at SALE Headquarters
9:00 a.m. Contestant Orientation

CONTEST RESOURCES:
The Contest will follow the Texas 4-H Consumer Decision Making Contest Rules and Guidelines. The Texas 4-H Consumer Decision Making Contest materials are posted at the following website. Resources posted as of December 1, 2013 will be the study materials used for the contest. http://texas4-H.tamu.edu/project_consumer/cdm.

CONTEST NEEDS:
Participants will need to bring their own #2 pencils, calculator, plain paper, for taking notes and a clip board. You must also bring your Social Security Number. Scantrons will be provided to all participants. NOTE: A cell phone cannot be used for a calculator.

Do not take these items into the contest room:
• Cell Phone or Pager
• Consumer Decision Making Study Materials or notes
• Mp3 Player/IPod or other such devices

If you have any other questions about the District 10 4-H Consumer Decision Making Contest or need accommodations, please contact me at ________________________________.

Sincerely,

Agent’s Name
Title